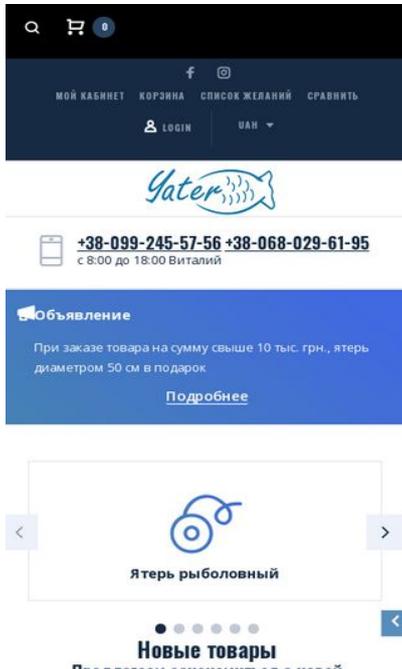


PageSpeed Insights

Mobile



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Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 202KiB (75% reduction).

- Compressing https://meedget.ru/js/client.min.js?meedget_id=6857 could save 100KiB (88% reduction).
- Compressing <https://meedget.ru/js/jquery2.js> could save 57.8KiB (64% reduction).
- Compressing <https://meedget.ru/js/jquery.fancybox.pack.js> could save 21.9KiB (69% reduction).
- Compressing <https://meedget.ru/api/MeedgetInit> could save 4.2KiB (86% reduction).
- Compressing <https://meedget.ru/css/jquery.fancybox.css> could save 3.6KiB (74% reduction).

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- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-ajax-filters/assets/css/tm-wc-ajax-filters-widget.css?ver=4.9.10> could save 1.2KiB (70% reduction).
- Compressing <https://yater.top/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.4> could save 1KiB (61% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/tm-woocommerce-package.css?ver=1.3.3> could save 1,008B (74% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/rd-material-tabs.css?ver=1.0.0> could save 995B (63% reduction).
- Compressing <https://yater.top/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4> could save 865B (47% reduction).
- Compressing <https://yater.top/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=3.4.5> could save 811B (57% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-handler/assets/css/cherry-handler-styles.min.css?ver=1.5.7.1> could save 809B (64% reduction).
- Compressing <https://yater.top/wp-content/themes/fishbox/assets/js/woo-theme-script.js?ver=1.0.0> could save 800B (59% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/tm-products-carousel-widget.min.js?ver=1.3.3> could save 733B (55% reduction).
- Compressing <https://yater.top/wp-content/plugins/cherry-trending-posts/assets/css/style.css?ver=1.0.1> could save 722B (64% reduction).
- Compressing <https://yater.top/wp-content/plugins/woocommerce/assets/js/jquery-ui-touch-punch/jquery-ui-touch-punch.min.js?ver=3.4.5> could save 695B (53% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-js-core/assets/js/min/cherry-js-core.min.js?ver=1.5.7.1> could save 690B (53% reduction).
- Compressing <https://yater.top/wp-includes/js/wp-embed.min.js?ver=4.9.10> could save 650B (47% reduction).
- Compressing <https://yater.top/wp-includes/js/hoverIntent.min.js?ver=1.8.1> could save 636B (57% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-public-script.js?ver=1.3.0.1> could save 597B (62% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/tm-categories-carousel-widget.min.js?ver=1.3.3> could save 582B (55% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/tm-products-carousel-widget.css?ver=1.3.3> could save 570B (71% reduction).
- Compressing <https://yater.top/wp-includes/js/wp-util.min.js?ver=4.9.10> could save 471B

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(46% reduction).

- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/elementor-compat-front.js?ver=1.3.3> could save 368B (50% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-post-formats-api/assets/js/min/cherry-post-formats.min.js?ver=1.5.7.1> could save 277B (43% reduction).
- Compressing https://yater.top/?wc-ajax=get_refreshed_fragments could save 204B (44% reduction).
- Compressing <https://yater.top/wp-content/plugins/cherry-popups/assets/js/cherry-popups-scripts.js?ver=1.1.6> could save 175B (46% reduction).

Reduce server response time

In our test, your server responded in 0.95 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 56 blocking script resources and 39 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://yater.top/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://yater.top/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://yater.top/wp-content/plugins/smart-slider-3/nextend/media/dist/n2.min.js?1537902792>

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- <https://yater.top/wp-content/plugins/smart-slider-3/nextend/media/dist/nextend-frontend.min.js?1537902792>
- <https://yater.top/wp-content/plugins/smart-slider-3/library/media/dist/smartslider-frontend.min.js?1537902792>
- <https://yater.top/wp-content/plugins/smart-slider-3/library/media/plugins/type/simple/simple/dist/smartslider-simple-type-frontend.min.js?1537902792>
- <https://yater.top/wp-content/plugins/smart-slider-3/nextend/media/dist/nextend-webfontloader.min.js?1537902792>
- https://meedget.ru/js/client.min.js?meedget_id=6857
- <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-js-core/assets/js/min/cherry-js-core.min.js?ver=1.5.7.1>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/swiper/swiper.jquery.min.js?ver=4.4.3>
- <https://yater.top/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.4>
- <https://yater.top/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=3.4.5>
- <https://yater.top/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70>
- <https://yater.top/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4>
- <https://yater.top/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=3.4.5>
- <https://yater.top/wp-content/plugins/woocommerce/assets/js/frontend/cart-fragments.min.js?ver=3.4.5>
- <https://yater.top/wp-content/themes/fishbox/assets/js/min/easyzoom.min.js?ver=2.3.1>
- <https://yater.top/wp-content/themes/fishbox/assets/js/single-product.js?ver=1.0.0>
- <https://yater.top/wp-content/themes/fishbox/assets/js/min/jquery.countdown.min.js?ver=2.1.0>
- <https://yater.top/wp-content/themes/fishbox/assets/js/woo-theme-script.js?ver=1.0.0>
- <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-handler/assets/js/min/cherry-handler.min.js?ver=1.5.7.1>
- <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-post-formats-api/assets/js/min/cherry-post-formats.min.js?ver=1.5.7.1>
- <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-plugin.js?ver=1.3.0.1>

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- <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-public-script.js?ver=1.3.0.1>
- <https://cdnjs.cloudflare.com/ajax/libs/jquery.countdown/2.2.0/jquery.countdown.min.js?ver=2.2.0>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/tm-products-carousel-widget.min.js?ver=1.3.3>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/tm-categories-carousel-widget.min.js?ver=1.3.3>
- <https://yater.top/wp-content/plugins/cherry-popups/assets/js/cherry-popups-plugin.js?ver=1.1.6>
- <https://yater.top/wp-content/plugins/cherry-popups/assets/js/cherry-popups-scripts.js?ver=1.1.6>
- <https://yater.top/wp-includes/js/hoverIntent.min.js?ver=1.8.1>
- <https://yater.top/wp-content/themes/fishbox/assets/js/tiltfx.js?ver=1.0.0>
- <https://yater.top/wp-content/themes/fishbox/assets/js/theme-script.js?ver=1.0.0>
- https://yater.top/wp-content/plugins/woocommerce-social-media-share-buttons/smsb_script.js?ver=1.0.0
- <https://yater.top/wp-includes/js/wp-embed.min.js?ver=4.9.10>
- <https://yater.top/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4>
- <https://yater.top/wp-includes/js/jquery/ui/widget.min.js?ver=1.11.4>
- <https://yater.top/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4>
- <https://yater.top/wp-includes/js/jquery/ui/slider.min.js?ver=1.11.4>
- <https://yater.top/wp-content/plugins/woocommerce/assets/js/jquery-ui-touch-punch/jquery-ui-touch-punch.min.js?ver=3.4.5>
- https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/price-slider_33.js?ver=4.9.10
- <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/jquery.ddslick.min.js?ver=4.9.10>
- <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/front.js?ver=4.9.10>
- <https://yater.top/wp-includes/js/underscore.min.js?ver=1.8.3>
- <https://yater.top/wp-includes/js/wp-util.min.js?ver=4.9.10>
- <https://yater.top/wp-content/plugins/cherry-search/assets/js/min/cherry-search.min.js?ver=1.1.4.1>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/slick/slick.min.js?ver=1.8.1>

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- <https://cdnjs.cloudflare.com/ajax/libs/gsap/1.20.3/easing/EasePack.min.js>
- <https://cdnjs.cloudflare.com/ajax/libs/gsap/1.18.2/TweenMax.min.js>
- <https://yater.top/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/dialog/dialog.min.js?ver=4.5.0>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2>
- <https://yater.top/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.2.4>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/elementor-compat-front.js?ver=1.3.3>
- <https://yater.top/wp-content/plugins/jet-elements/assets/js/jet-elements.js?ver=1.7.1>
- <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-widgets-scripts.js?ver=1.3.0.1>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/jquery.rd-material-tabs.min.js?ver=1.0.2>

[Optimize CSS Delivery](#) of the following:

- <https://yater.top/wp-content/themes/fishbox/assets/css/nucleo-mini.css?ver=1.0.0>
- <https://yater.top/wp-content/themes/fishbox/assets/css/fishingmercury.css?ver=1.0.0>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/font-awesome/css/font-awesome.min.css?ver=4.7.0>
- <https://yater.top/wp-content/plugins/cherry-trending-posts/assets/css/style.css?ver=1.0.1>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/tm-woocommerce-package.css?ver=1.3.3>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/rd-material-tabs.css?ver=1.0.0>
- <https://cdnjs.cloudflare.com/ajax/libs/Swiper/3.4.2/css/swiper.min.css?ver=3.4.2>
- <https://yater.top/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.4>
- <https://yater.top/wp-content/plugins/woocommerce/assets/css/woocommerce-layout.css?ver=3.4.5>
- <https://yater.top/wp-content/plugins/woocommerce/assets/css/woocommerce-smallscreen.css?ver=3.4.5>
- <https://yater.top/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=3.4.5>
- <https://yater.top/wp-content/plugins/wordpress-social-login/assets/css/style.css?ver=4.9.10>

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- <https://yater.top/wp-content/themes/fishbox/assets/css/style-woocommerce.css?ver=1.0.0>
- <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-handler/assets/css/cherry-handler-styles.min.css?ver=1.5.7.1>
- <https://fonts.googleapis.com/css?family=Open+Sans%3A400%2C700%7COswald%3A700%2C300%7CMontserrat%3A600%7CRoboto%3A400&subset=latin&ver=4.9.10>
- <https://yater.top/wp-content/plugins/jet-elements/assets/css/jet-elements.css?ver=1.7.1>
- <https://yater.top/wp-content/plugins/jet-elements/assets/css/jet-elements-skin.css?ver=1.7.1>
- <https://yater.top/wp-content/plugins/jet-elements/assets/css/lib/slider-pro/slider-pro.min.css?ver=1.3.0>
- <https://yater.top/wp-content/plugins/jet-elements/assets/css/lib/juxtapose/juxtapose.css?ver=1.3.0>
- <https://yater.top/wp-content/plugins/jet-menu/assets/public/css/public.css?ver=1.3.0.1>
- <https://yater.top/wp-includes/css/dashicons.min.css?ver=4.9.10>
- <https://yater.top/wp-content/plugins/tm-woocommerce-ajax-filters/assets/css/tm-wc-ajax-filters-widget.css?ver=4.9.10>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css?ver=3.8.0>
- <https://yater.top/wp-content/plugins/elementor/assets/lib/animations/animations.min.css?ver=2.2.4>
- <https://yater.top/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.2.4>
- <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/tm-products-carousel-widget.css?ver=1.3.3>
- <https://yater.top/wp-content/plugins/cherry-popups/assets/css/font-awesome.min.css?ver=4.7.0>
- <https://yater.top/wp-content/plugins/cherry-popups/assets/css/cherry-popups-styles.css?ver=1.1.6>
- <https://yater.top/wp-content/themes/fishbox/assets/css/magnific-popup.min.css?ver=1.1.0>
- <https://yater.top/wp-content/themes/fishbox/assets/css/nucleo-outline.css?ver=1.0.0>
- <https://yater.top/wp-content/themes/fishbox/assets/css/linearicons.css?ver=1.0.0>
- <https://yater.top/wp-content/themes/fishbox/assets/css/fishingmercury.css?ver=1.0.0>
- <https://yater.top/wp-content/themes/fishbox/style.css?ver=1.0.0>
- <https://fonts.googleapis.com/css?family=Open+Sans%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic%2C900%2C900italic&subset=cyrillic&ver=4.9.10>

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- <https://yater.top/wp-content/plugins/smarts-slider-3/library/media/smartslider.min.css?1537902792>
- <https://fonts.googleapis.com/css?family=Roboto:300,400&subset=latin>
- <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/css/front.css?ver=4.9.10>
- <https://yater.top/wp-content/plugins/cherry-search/assets/css/min/cherry-search.min.css?ver=1.1.4.1>
- <https://yater.top/wp-content/plugins/elementor/assets/css/frontend-msie.min.css?2.2.4>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 147.1KiB (35% reduction).

- Compressing <https://yater.top/wp-content/uploads/2019/03/viber-image-2019-03-02-10.14.39-460x460.jpg> could save 47.1KiB (42% reduction).
- Compressing <https://yater.top/wp-content/uploads/2017/11/ohotanews62-364x290.jpg> could save 37.8KiB (58% reduction).
- Compressing https://yater.top/wp-content/uploads/2018/10/803351487_w640_h640_p_20170515_110703_1-460x460.jpg could save 27.8KiB (37% reduction).
- Compressing <https://yater.top/wp-content/uploads/2018/10/trolposi01.jpg> could save 18.9KiB (14% reduction).
- Compressing https://yater.top/wp-content/uploads/2017/11/1200px-Kochi_chinese_fishing-net-20080215-01a-364x290.jpg could save 9.8KiB (40% reduction).
- Compressing <https://yater.top/wp-content/uploads/2018/11/yater-2.png> could save 3.7KiB (43% reduction).
- Compressing https://yater.top/wp-content/themes/fishbox/assets/images/pay_systems.png could save 1,003B (40% reduction).
- Compressing <https://yater.top/wp-content/themes/fishbox/assets/images/arrow-down.png> could save 877B (87% reduction).
- Compressing <https://yater.top/wp-content/plugins/wordpress-social-login/assets/img/32x32/wpzoom//twitter.png> could save 108B (12% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 41% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:91](#)

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://meedget.ru/api/MeedgetInit> (expiration not specified)
- <https://meedget.ru/css/jquery.fancybox.css> (expiration not specified)
- https://meedget.ru/images/menu_icon2.png (expiration not specified)
- <https://meedget.ru/js/jquery.fancybox.pack.js> (expiration not specified)
- <https://meedget.ru/js/jquery2.js> (expiration not specified)
- <https://platform.stumbleupon.com/1/widgets.js> (expiration not specified)
- <https://static.hotjar.com/c/hotjar-1075032.js?sv=6> (60 seconds)
- <https://syndication.twitter.com/settings> (10 minutes)

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- <https://www.googletagmanager.com/gtm.js?id=GTM-KV6JLJ7> (15 minutes)
- https://connect.facebook.net/en_US/sdk.js (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- <https://platform.twitter.com/widgets.js> (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 9.5KiB (16% reduction).

- Minifying <https://yater.top/wp-content/themes/fishbox/style.css?ver=1.0.0> could save 8KiB (16% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/cherry-popups/assets/css/cherry-popups-styles.css?ver=1.1.6> could save 428B (13% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/rd-material-tabs.css?ver=1.0.0> could save 426B (28% reduction).
- Minifying <https://yater.top/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.4> could save 210B (13% reduction).
- Minifying <https://yater.top/wp-content/plugins/jet-elements/assets/css/lib/juxtapose/juxtapose.css?ver=1.3.0> could save 205B (15% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/css/front.css?ver=4.9.10> could save 133B (14% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/wordpress-social-login/assets/css/style.css?ver=4.9.10> could save 126B (48% reduction).

Minify JavaScript

Mobile

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 12.7KiB (22% reduction).

- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/theme-script.js?ver=1.0.0> could save 1.7KiB (16% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/jet-elements/assets/js/jet-elements.js?ver=1.7.1> could save 1.6KiB (18% reduction) after compression.
- Minifying <https://platform.stumbleupon.com/1/widgets.js> could save 1.2KiB (29% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/front.js?ver=4.9.10> could save 1.2KiB (35% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/cherry-popups/assets/js/cherry-popups-plugin.js?ver=1.1.6> could save 837B (26% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-plugin.js?ver=1.3.0.1> could save 798B (17% reduction) after compression.
- Minifying <https://cdnjs.cloudflare.com/ajax/libs/jquery.countdown/2.2.0/jquery.countdown.min.js?ver=2.2.0> could save 713B (31% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/min/jquery.countdown.min.js?ver=2.1.0> could save 710B (31% reduction) after compression.
- Minifying https://connect.facebook.net/en_US/sdk.js could save 672B (39% reduction) after compression.
- Minifying https://yater.top/wp-content/plugins/woocommerce-social-media-share-buttons/smsb_script.js?ver=1.0.0 could save 665B (56% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.4> could save 659B (17% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/tiltfx.js?ver=1.0.0> could save 435B (26% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/woo-theme-script.js?ver=1.0.0> could save 239B (18% reduction).
- Minifying <https://cdnjs.cloudflare.com/ajax/libs/gsap/1.20.3/easing/EasePack.min.js> could save 238B (12% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/min/easyzoom.min.js?ver=2.3.1> could save 217B (14% reduction) after compression.
- Minifying https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/price-slider_33.js?ver=4.9.10 could save 208B (21% reduction) after compression.

Mobile

- Minifying <https://yater.top/wp-content/plugins/woocommerce/assets/js/jquery-ui-touch-punch/jquery-ui-touch-punch.min.js?ver=3.4.5> could save 201B (16% reduction).
- Minifying <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/elementor-compat-front.js?ver=1.3.3> could save 183B (25% reduction).
- Minifying <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-public-script.js?ver=1.3.0.1> could save 175B (19% reduction).
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/single-product.js?ver=1.0.0> could save 141B (16% reduction) after compression.
- Minifying <https://yater.top/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4> could save 115B (12% reduction) after compression.



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

95 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing

Mobile

around them.

- The tap target `<i class="fa fa-angle-le...slick-disabled">` and 1 others are close to other tap targets final.
- The tap target `<i class="fa fa-angle-le...slick-disabled">` and 1 others are close to other tap targets final.
- The tap target `<i class="fa fa-angle-ri...ow slick-arrow">` and 1 others are close to other tap targets final.
- The tap target `<i class="fa fa-angle-ri...ow slick-arrow">` and 1 others are close to other tap targets final.
- The tap target `<li class="slick-active">1` and 1 others are close to other tap targets final.
- The tap target `<li class="slick-active">1` and 8 others are close to other tap targets final.
- The tap target `2` and 6 others are close to other tap targets final.
- The tap target `Ятерь рыболовный` is close to 1 other tap targets.
- The tap target `Ятерь рамовый` is close to 1 other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

Mobile

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



65 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 202KiB (75% reduction).

- Compressing https://meedget.ru/js/client.min.js?meedget_id=6857 could save 100KiB (88% reduction).
- Compressing <https://meedget.ru/js/jquery2.js> could save 57.8KiB (64% reduction).
- Compressing <https://meedget.ru/js/jquery.fancybox.pack.js> could save 21.9KiB (69% reduction).
- Compressing <https://meedget.ru/api/MeedgetInit> could save 4.2KiB (86% reduction).

Desktop

- Compressing <https://meedget.ru/css/jquery.fancybox.css> could save 3.6KiB (74% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-ajax-filters/assets/css/tm-wc-ajax-filters-widget.css?ver=4.9.10> could save 1.2KiB (70% reduction).
- Compressing <https://yater.top/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.4> could save 1KiB (61% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/tm-woocommerce-package.css?ver=1.3.3> could save 1,008B (74% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/rd-material-tabs.css?ver=1.0.0> could save 995B (63% reduction).
- Compressing <https://yater.top/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4> could save 865B (47% reduction).
- Compressing <https://yater.top/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=3.4.5> could save 811B (57% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-handler/assets/css/cherry-handler-styles.min.css?ver=1.5.7.1> could save 809B (64% reduction).
- Compressing <https://yater.top/wp-content/themes/fishbox/assets/js/woo-theme-script.js?ver=1.0.0> could save 800B (59% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/tm-products-carousel-widget.min.js?ver=1.3.3> could save 733B (55% reduction).
- Compressing <https://yater.top/wp-content/plugins/cherry-trending-posts/assets/css/style.css?ver=1.0.1> could save 722B (64% reduction).
- Compressing <https://yater.top/wp-content/plugins/woocommerce/assets/js/jquery-ui-touch-punch/jquery-ui-touch-punch.min.js?ver=3.4.5> could save 695B (53% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-js-core/assets/js/min/cherry-js-core.min.js?ver=1.5.7.1> could save 690B (53% reduction).
- Compressing <https://yater.top/wp-includes/js/wp-embed.min.js?ver=4.9.10> could save 650B (47% reduction).
- Compressing <https://yater.top/wp-includes/js/hoverIntent.min.js?ver=1.8.1> could save 636B (57% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-public-script.js?ver=1.3.0.1> could save 597B (62% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/tm-categories-carousel-widget.min.js?ver=1.3.3> could save 582B (55% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/tm->

Desktop

products-carousel-widjet.css?ver=1.3.3 could save 570B (71% reduction).

- Compressing <https://yater.top/wp-includes/js/wp-util.min.js?ver=4.9.10> could save 471B (46% reduction).
- Compressing <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/elementor-compat-front.js?ver=1.3.3> could save 368B (50% reduction).
- Compressing <https://yater.top/wp-content/plugins/jet-menu/cherry-framework/modules/cherry-post-formats-api/assets/js/min/cherry-post-formats.min.js?ver=1.5.7.1> could save 277B (43% reduction).
- Compressing https://yater.top/?wc-ajax=get_refreshed_fragments could save 204B (44% reduction).
- Compressing <https://yater.top/wp-content/plugins/cherry-popups/assets/js/cherry-popups-scripts.js?ver=1.1.6> could save 175B (46% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 150.7KiB (34% reduction).

- Compressing <https://yater.top/wp-content/uploads/2017/11/ohotanews62-364x290.jpg> could save 37.8KiB (58% reduction).
- Compressing <https://yater.top/wp-content/uploads/2018/10/trolposi01.jpg> could save 18.9KiB (14% reduction).
- Compressing https://yater.top/wp-content/uploads/2018/10/360249153_w640_h640_wp_20140226_012-1-300x300.jpg could save 17.7KiB (38% reduction).
- Compressing <https://yater.top/wp-content/uploads/2019/02/viber-image-2019-02-27-11.20.24-300x300.jpg> could save 16.7KiB (38% reduction).
- Compressing <https://yater.top/wp-content/uploads/2019/03/viber-image-2019-03-02-10.14.39-300x300.jpg> could save 15.9KiB (38% reduction).
- Compressing https://yater.top/wp-content/uploads/2018/10/360233584_w640_h640_wp_20150902_008-300x300.jpg could save 15.1KiB (38% reduction).
- Compressing https://yater.top/wp-content/uploads/2018/10/803351487_w640_h640_p_20170515_110703_1-300x300.jpg could save 13.1KiB (38% reduction).

Desktop

- Compressing https://yater.top/wp-content/uploads/2017/11/1200px-Kochi_chinese_fishing-net-20080215-01a-364x290.jpg could save 9.8KiB (40% reduction).
- Compressing <https://yater.top/wp-content/uploads/2018/11/yater-2.png> could save 3.7KiB (43% reduction).
- Compressing https://yater.top/wp-content/themes/fishbox/assets/images/pay_systems.png could save 1,003B (40% reduction).
- Compressing <https://yater.top/wp-content/themes/fishbox/assets/images/arrow-down.png> could save 877B (87% reduction).
- Compressing <https://yater.top/wp-content/plugins/wordpress-social-login/assets/img/32x32/wpzoom//twitter.png> could save 108B (12% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://meedget.ru/api/MeedgetInit> (expiration not specified)
- <https://meedget.ru/css/jquery.fancybox.css> (expiration not specified)
- https://meedget.ru/images/menu_icon2.png (expiration not specified)
- <https://meedget.ru/js/jquery.fancybox.pack.js> (expiration not specified)
- <https://meedget.ru/js/jquery2.js> (expiration not specified)
- <https://platform.stumbleupon.com/1/widgets.js> (expiration not specified)
- <https://static.hotjar.com/c/hotjar-1075032.js?sv=6> (60 seconds)
- <https://syndication.twitter.com/settings> (10 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-KV6JLJ7> (15 minutes)
- https://connect.facebook.net/en_US/sdk.js (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)

Desktop

- <https://platform.twitter.com/widgets.js> (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.99 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 9.5KiB (16% reduction).

- Minifying <https://yater.top/wp-content/themes/fishbox/style.css?ver=1.0.0> could save 8KiB (16% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/cherry-popups/assets/css/cherry-popups-styles.css?ver=1.1.6> could save 428B (13% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/css/rd-material-tabs.css?ver=1.0.0> could save 426B (28% reduction).
- Minifying <https://yater.top/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.4> could save 210B (13% reduction).
- Minifying <https://yater.top/wp-content/plugins/jet-elements/assets/css/lib/juxtapose/juxtapose.css?ver=1.3.0> could save 205B (15% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/css/front.css?ver=4.9.10> could save 133B (14% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/wordpress-social-login/assets/css/style.css?ver=4.9.10> could save 126B (48% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 12.7KiB (22% reduction).

- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/theme-script.js?ver=1.0.0> could save 1.7KiB (16% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/jet-elements/assets/js/jet-elements.js?ver=1.7.1> could save 1.6KiB (18% reduction) after compression.
- Minifying <https://platform.stumbleupon.com/1/widgets.js> could save 1.2KiB (29% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/front.js?ver=4.9.10> could save 1.2KiB (35% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/cherry-popups/assets/js/cherry-popups-plugin.js?ver=1.1.6> could save 837B (26% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-plugin.js?ver=1.3.0.1> could save 798B (17% reduction) after compression.
- Minifying <https://cdnjs.cloudflare.com/ajax/libs/jquery.countdown/2.2.0/jquery.countdown.min.js?ver=2.2.0> could save 713B (31% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/min/jquery.countdown.min.js?ver=2.1.0> could save 710B (31% reduction) after compression.
- Minifying https://connect.facebook.net/en_US/sdk.js could save 672B (39% reduction) after compression.
- Minifying https://yater.top/wp-content/plugins/woocommerce-social-media-share-buttons/smsb_script.js?ver=1.0.0 could save 665B (56% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.4> could save 659B (17% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/tiltfx.js?ver=1.0.0> could save 435B (26% reduction) after compression.
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/woo-theme-script.js?ver=1.0.0> could save 239B (18% reduction).
- Minifying <https://cdnjs.cloudflare.com/ajax/libs/gsap/1.20.3/easing/EasePack.min.js> could save 238B (12% reduction) after compression.

Desktop

- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/min/easyzoom.min.js?ver=2.3.1> could save 217B (14% reduction) after compression.
- Minifying https://yater.top/wp-content/plugins/woocommerce-currency-switcher/js/priceslider_33.js?ver=4.9.10 could save 208B (21% reduction) after compression.
- Minifying <https://yater.top/wp-content/plugins/woocommerce/assets/js/jquery-ui-touch-punch/jquery-ui-touch-punch.min.js?ver=3.4.5> could save 201B (16% reduction).
- Minifying <https://yater.top/wp-content/plugins/tm-woocommerce-package/assets/js/elementor-compat-front.js?ver=1.3.3> could save 183B (25% reduction).
- Minifying <https://yater.top/wp-content/plugins/jet-menu/assets/public/js/jet-menu-public-script.js?ver=1.3.0.1> could save 175B (19% reduction).
- Minifying <https://yater.top/wp-content/themes/fishbox/assets/js/single-product.js?ver=1.0.0> could save 141B (16% reduction) after compression.
- Minifying <https://yater.top/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4> could save 115B (12% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://yater.top/wp-content/themes/fishbox/assets/css/nucleo-mini.css?ver=1.0.0>



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).