

PageSpeed Insights

Desktop



16 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2.2MiB (79% reduction).

- Compressing https://hederavita.ch/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.4.2 could save 407.5KiB (90% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/css/theme.css> could save 199.9KiB (88% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/style.css> could save 136KiB (82% reduction).
- Compressing <https://hederavita.ch/wp-includes/js/mediaelement/mediaelement-and-player.min.js?ver=4.2.6-78496d1> could save 115.7KiB (75% reduction).
- Compressing <https://hederavita.ch/> could save 110.7KiB (79% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcuts.css> could save 99.9KiB (84% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/js/jquery.themepunch.essential.min.js?ver=2.1.6.1> could save 87.4KiB (77% reduction).

Desktop

- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/css/core.animation.css> could save 73.7KiB (93% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/css/responsive.css> could save 72.8KiB (88% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/js/jquery.themepunch.tools.min.js?ver=2.1.6.1> could save 68.5KiB (65% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/ajax-search-lite/js/min/jquery.ajaxsearchlite.min.js?ver=4.7.18> could save 59.3KiB (71% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=3.3.5> could save 52KiB (85% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/swiper/swiper.min.js> could save 48.7KiB (74% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/css/plugin.woocommerce.css> could save 42.1KiB (84% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.init.js> could save 39.8KiB (77% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.2.5.4> could save 39.7KiB (72% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/super-socializer/css/front.css?ver=7.12.3> could save 38KiB (74% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcodes.js> could save 35.5KiB (78% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/super-socializer/js/front/sharing/sharing.js?ver=7.12.3> could save 34.5KiB (75% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/css/settings.css?ver=2.1.6.1> could save 33.4KiB (78% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/popup-maker/assets/js/site.min.js?defer&ver=1.6.6> could save 29.1KiB (72% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.2.5.4> could save 26.9KiB (77% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.utils.js> could save 26.6KiB (71% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.layeranimation.min.js> could save 23.2KiB (72% reduction).

Desktop

- Compressing <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.slideanim.min.js> could save 21KiB (76% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.navigation.min.js> could save 18.4KiB (73% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/js/lightbox.js?ver=2.1.6.1> could save 18.1KiB (63% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/ajax-search-lite/css/style.basic.css?ver=4.7.18> could save 17.3KiB (82% reduction).
- Compressing <https://hederavita.ch/wp-includes/css/dashicons.min.css?ver=4.9.8> could save 17.3KiB (39% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.video.min.js> could save 17.1KiB (74% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/css/woocommerce-layout.css?ver=3.3.5> could save 14.1KiB (86% reduction).
- Compressing https://hederavita.ch/wp-content/plugins/js_composer/assets/js/dist/js_composer_front.min.js?ver=5.4.2 could save 13.7KiB (71% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/magnific/jquery.magnific-popup.min.js?ver=4.9.8> could save 13KiB (63% reduction).
- Compressing https://hederavita.ch/wp-content/plugins/vc_extensions/css/admin_icon.min.css?ver=4.9.8 could save 13KiB (91% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/css/fontello/css/fontello.css> could save 12.2KiB (78% reduction).
- Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/swiper/swiper.min.css> could save 12KiB (83% reduction).
- Compressing https://hederavita.ch/wp-content/plugins/trx_utils/js/trx_utils.js could save 9.6KiB (79% reduction).
- Compressing <https://hederavita.ch/wp-includes/js/thickbox/thickbox.js?ver=3.1-20121105> could save 9KiB (69% reduction).
- Compressing <https://hederavita.ch/wp-includes/js/mediaelement/mediaelementplayer-legacy.min.css?ver=4.2.6-78496d1> could save 8.4KiB (76% reduction).
- Compressing <https://hederavita.ch/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8> could save 7.5KiB (63% reduction).
- Compressing

Desktop

- blockui/jquery.blockUI.min.js?ver=2.70 could save 5.9KiB (63% reduction).
- Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/css/woocommerce-smallscreen.css?ver=3.3.5> could save 5.6KiB (84% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/ajax-search-lite/css/style-curvy-black.css?ver=4.7.18> could save 5.2KiB (80% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/photostack/modernizr.min.js> could save 5KiB (55% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/js/theme.init.js> could save 4.9KiB (75% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/superfish.js> could save 4.8KiB (67% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/magnific/magnific-popup.min.css> could save 4.6KiB (72% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.messages/core.messages.js> could save 4.4KiB (77% reduction).
 - Compressing <https://hederavita.ch/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4> could save 3.9KiB (60% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/mailchimp-for-woocommerce/public/js/mailchimp-woocommerce-public.min.js?ver=2.1.11> could save 3.8KiB (66% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/super-socializer/js/front/facebook/commenting.js?ver=7.12.3> could save 3.7KiB (70% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce-smart-coupons/assets/css/smart-coupon.css?ver=4.9.8> could save 3.5KiB (68% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/social/social-share.js> could save 3.1KiB (76% reduction).
 - Compressing <https://hederavita.ch/wp-includes/js/mediaelement/wp-mediaelement.min.css?ver=4.9.8> could save 2.8KiB (71% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/popup-maker/assets/css/site.min.css?ver=1.6.6> could save 2.4KiB (71% reduction).
 - Compressing https://hederavita.ch/wp-content/plugins/super-socializer/js/front/social_login/common.js?ver=7.12.3 could save 2.3KiB (61% reduction).
 - Compressing https://hederavita.ch/wp-content/plugins/super-socializer/js/front/social_login/general.js?ver=7.12.3 could save 2.2KiB (60% reduction).
 - Compressing <https://hederavita.ch/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4> could save 2.1KiB (54% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic->

Desktop

- beauty/fw/js/core.messages/core.messages.min.css could save 1.9KiB (73% reduction).
- Compressing <https://hederavita.ch/wp-includes/js/thickbox/thickbox.css?ver=4.9.8> could save 1.7KiB (64% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=3.3.5> could save 1.7KiB (63% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/js/frontend/cart-fragments.min.js?ver=3.3.5> could save 1.6KiB (63% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/super-socializer/js/front/facebook/sdk.js?ver=7.12.3> could save 1.2KiB (62% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce-product-bundles/assets/css/wc-pb-frontend.css?ver=5.7.0> could save 1.1KiB (60% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4> could save 865B (47% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/postfinance-payment-gateway-woocommerce/js/frontend.js?ver=4.9.8> could save 766B (61% reduction).
 - Compressing <https://hederavita.ch/wp-content/themes/organic-beauty-child/style.css> could save 742B (50% reduction).
 - Compressing <https://hederavita.ch/wp-includes/js/wp-embed.min.js?ver=4.9.8> could save 647B (47% reduction).
 - Compressing <https://hederavita.ch/wp-includes/js/mediaelement/mediaelement-migrate.min.js?ver=4.9.8> could save 642B (53% reduction).
 - Compressing https://hederavita.ch/wp-content/plugins/js_composer/assets/js/vendors/woocommerce-add-to-cart.js?ver=5.4.2 could save 544B (60% reduction).
 - Compressing <https://hederavita.ch/wp-includes/js/mediaelement/wp-mediaelement.min.js?ver=4.9.8> could save 433B (48% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=3.3.5> could save 272B (49% reduction).
 - Compressing https://hederavita.ch/?wc-ajax=get_refreshed_fragments could save 233B (46% reduction).
 - Compressing <https://hederavita.ch/wp-content/plugins/woocommerce-name-your-price/assets/css/name-your-price.css?ver=2.6.0> could save 101B (36% reduction).

Leverage browser caching

Desktop

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.layeranimation.min.js> (expiration not specified)
- <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.navigation.min.js> (expiration not specified)
- <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.slideanims.min.js> (expiration not specified)
- <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.video.min.js> (expiration not specified)
- https://hederavita.ch/wp-content/plugins/trx_utils/js/trx_utils.js (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty-child/style.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/fontello/css/fontello.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/plugin.woocommerce.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/responsive.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/theme.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/css/core.animation.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.init.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.messages/core.messages.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.messages/core.messages.min.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.utils.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/magnific/magnific-popup.min.css> (expiration not specified)

Desktop

- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/photostack/modernizr.min.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/social/social-share.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/superfish.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/swiper/swiper.min.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/swiper/swiper.min.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/images/DBSchenker.png> (expiration not specified)
- https://hederavita.ch/wp-content/themes/organic-beauty/images/contact_icon_1.png (expiration not specified)
- https://hederavita.ch/wp-content/themes/organic-beauty/images/contact_icon_2.png (expiration not specified)
- https://hederavita.ch/wp-content/themes/organic-beauty/images/contact_icon_3.png (expiration not specified)
- https://hederavita.ch/wp-content/themes/organic-beauty/images/dhl_logo.gif (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/images/diePost.png> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/images/logoswiss.png> (expiration not specified)
- https://hederavita.ch/wp-content/themes/organic-beauty/images/postfinance_logo.png (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/js/theme.init.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcodes.css> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcodes.js> (expiration not specified)
- <https://hederavita.ch/wp-content/themes/organic-beauty/style.css> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2016/08/1.ikonahandmade-1.png> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2016/08/2..png> (expiration not specified)

Desktop

- <https://hederavita.ch/wp-content/uploads/2016/08/4.-1.png> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2016/08/6..png> (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2016/08/Vorteil1_2.png (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2016/08/coffee-cup-and-notebook-on-bed.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2016/08/vorteil2.png> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2016/08/vorteil3.png> (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2016/12/Logo-horizontalni-ok_Page_1.png (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/01/gschnitt100.png> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/01/srcedrvo.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/02/10..png> (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2017/02/slider_el_031.png (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/11/GingerbreadMan-300x300.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/11/SternSeifeWinter1-300x300.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/12/1-31.12.Geschenk-3.png> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2017/12/HappyNewYear2018.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/02/Valentine-14-3.png> (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2018/09/Arigona_ArganKollektion-1-770x550.jpg (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/09/Rosenkollektion-770x550.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/09/Seife-1-770x550.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/09/Unbenannt-1.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/09/Unbenannt-2.jpg> (expiration not specified)

Desktop

- <https://hederavita.ch/wp-content/uploads/2018/09/Unbenannt-3.jpg> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/09/apotheke.blog-logo.png> (expiration not specified)
- <https://hederavita.ch/wp-content/uploads/2018/09/gmp-logo.png> (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2018/10/Fusspflege_Set_Sale-300x300.jpg (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2018/11/Badekugel_OrangeZimt-300x300.jpg (expiration not specified)
- https://hederavita.ch/wp-content/uploads/2018/11/Badekugel_Weihnachten_SheaButter-300x300.jpg (expiration not specified)
- <https://hederavita.ch/wp-includes/js/thickbox/loadingAnimation.gif> (expiration not specified)
- <https://s3-us-west-2.amazonaws.com/mfesecure-public/host/hederavita.ch/client.json> (60 seconds)
- <https://www.googletagmanager.com/gtag/js?id=UA-1258665-52> (15 minutes)
- https://connect.facebook.net/de_DE/sdk.js (20 minutes)
- <https://cdn.ywxi.net/js/1.js> (60 minutes)
- <https://d10lpsik1i8c69.cloudfront.net/w.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.76 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Desktop

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 103.7KiB (18% reduction).

- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/style.css> could save 28.6KiB (18% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcodes.css> could save 19.3KiB (17% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/fw/css/core.animation.css> could save 17.3KiB (23% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/css/responsive.css> could save 10.3KiB (13% reduction).
- Minifying <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/css/settings.css?ver=2.1.6.1> could save 9.2KiB (22% reduction).
- Minifying <https://hederavita.ch/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.2.5.4> could save 6.4KiB (19% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/css/plugin.woocommerce.css> could save 5.3KiB (11% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/css/fontello/css/fontello.css> could save 4.9KiB (32% reduction).
- Minifying <https://hederavita.ch/wp-content/plugins/woocommerce-smart-coupons/assets/css/smart-coupon.css?ver=4.9.8> could save 944B (18% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty-child/style.css> could save 814B (55% reduction).
- Minifying <https://hederavita.ch/wp-includes/js/thickbox/thickbox.css?ver=4.9.8> could save 395B (15% reduction).
- Minifying <https://hederavita.ch/wp-content/plugins/woocommerce-product-bundles/assets/css/wc-pb-frontend.css?ver=5.7.0> could save 200B (12% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 30 blocking CSS resources. This causes a delay in rendering your page.

Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://ajax.googleapis.com/ajax/libs/jquery/3.1.1/jquery.min.js>
- <https://hederavita.ch/wp-content/plugins/postfinance-payment-gateway-woocommerce//js/frontend.js?ver=4.9.8>
- <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/js/lightbox.js?ver=2.1.6.1>
- <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/js/jquery.themepunch.tools.min.js?ver=2.1.6.1>
- <https://hederavita.ch/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.2.5.4>
- <https://hederavita.ch/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=3.3.5>
- https://hederavita.ch/wp-content/plugins/js_composer/assets/js/vendors/woocommerce-add-to-cart.js?ver=5.4.2
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/photostack/modernizr.min.js>
- <https://hederavita.ch/wp-includes/js/mediaelement/mediaelement-and-player.min.js?ver=4.2.6-78496d1>
- <https://hederavita.ch/wp-includes/js/mediaelement/mediaelement-migrate.min.js?ver=4.9.8>

[Optimize CSS Delivery](#) of the following:

- https://hederavita.ch/wp-content/plugins/vc_extensions/css/admin_icon.min.css?ver=4.9.8
- <https://hederavita.ch/wp-content/plugins/woocommerce-smart-coupons/assets/css/smart-coupon.css?ver=4.9.8>
- <https://hederavita.ch/wp-content/plugins/essential-grid/public/assets/css/settings.css?ver=2.1.6.1>
- <https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C400%2C600%2C700%2C800&ver=4.9.8>
- <https://fonts.googleapis.com/css?family=Raleway%3A100%2C200%2C300%2C400%2C500%2C600%2C700%2C800%2C900&ver=4.9.8>
- <https://fonts.googleapis.com/css?family=Droid+Serif%3A400%2C700&ver=4.9.8>
- <https://hederavita.ch/wp-content/plugins/popup-maker/assets/css/site.min.css?ver=1.6.6>
- <https://hederavita.ch/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.2.5.4>

Desktop

- <https://hederavita.ch/wp-content/plugins/woocommerce/assets/css/woocommerce-layout.css?ver=3.3.5>
- <https://hederavita.ch/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=3.3.5>
- <https://hederavita.ch/wp-content/plugins/woocommerce-name-your-price/assets/css/name-your-price.css?ver=2.6.0>
- <https://fonts.googleapis.com/css?family=Open+Sans+Condensed:300,300italic,400,400italic,500,500italic,600,600italic,700,700italic%7COpen+Sans:300,300italic,400,400italic,500,500italic,600,600italic,700,700italic%7COld+Standard+TT:300,300italic,400,400italic,500,500italic,600,600italic,700,700italic&subset=latin,latin-ext>
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/fontello/css/fontello.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty-child/style.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty/style.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty/fw/css/core.animation.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcuts.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/theme.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/plugin.woocommerce.css>
- <https://hederavita.ch/wp-content/themes/organic-beauty/css/responsive.css>
- <https://hederavita.ch/wp-includes/js/mediaelement/mediaelementplayer-legacy.min.css?ver=4.2.6-78496d1>
- <https://hederavita.ch/wp-includes/js/mediaelement/wp-mediaelement.min.css?ver=4.9.8>
- <https://hederavita.ch/wp-content/plugins/ajax-search-lite/css/style.basic.css?ver=4.7.18>
- <https://hederavita.ch/wp-content/plugins/ajax-search-lite/css/style-curved-black.css?ver=4.7.18>
- <https://hederavita.ch/wp-includes/css/dashicons.min.css?ver=4.9.8>
- <https://hederavita.ch/wp-includes/js/thickbox/thickbox.css?ver=4.9.8>
- <https://hederavita.ch/wp-content/plugins/super-socializer/css/front.css?ver=7.12.3>
- https://hederavita.ch/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.4.2
- <https://hederavita.ch/wp-content/plugins/woocommerce-product-bundles/assets/css/wc-pb-frontend.css?ver=5.7.0>
- <https://fonts.googleapis.com/css?family=Acme|Montserrat>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1,023.4KiB (62% reduction).

- Compressing <https://hederavita.ch/wp-content/uploads/2018/09/Unbenannt-2.jpg> could save 266.7KiB (79% reduction).
- Compressing <https://hederavita.ch/wp-content/uploads/2018/09/Unbenannt-3.jpg> could save 197.9KiB (77% reduction).
- Compressing <https://hederavita.ch/wp-content/uploads/2018/09/Unbenannt-1.jpg> could save 190.7KiB (78% reduction).
- Compressing <https://hederavita.ch/wp-content/uploads/2017/12/HappyNewYear2018.jpg> could save 77.2KiB (65% reduction).
- Compressing <https://hederavita.ch/wp-content/uploads/2018/02/Valentine-14-3.png> could save 54.5KiB (26% reduction).
- Compressing and resizing https://hederavita.ch/wp-content/uploads/2018/09/Arigona_ArganKollektion-1-770x550.jpg could save 52.7KiB (79% reduction).
- Compressing and resizing <https://hederavita.ch/wp-content/uploads/2018/09/Rosenkollektion-770x550.jpg> could save 44.9KiB (76% reduction).
- Compressing <https://hederavita.ch/wp-content/uploads/2017/12/1-31.12.Geschenk-3.png> could save 40.5KiB (20% reduction).
- Compressing and resizing <https://hederavita.ch/wp-content/uploads/2018/09/Seife-1-770x550.jpg> could save 38.7KiB (77% reduction).
- Compressing and resizing <https://hederavita.ch/wp-content/uploads/2017/11/SternSeifeWinter1-300x300.jpg> could save 15.3KiB (87% reduction).
- Compressing and resizing https://hederavita.ch/wp-content/uploads/2018/11/Badekugel_Weihnachten_SheaButter-300x300.jpg could save 9.9KiB (85% reduction).
- Compressing and resizing https://hederavita.ch/wp-content/uploads/2018/11/Badekugel_OrangeZimt-300x300.jpg could save 9.2KiB (85% reduction).
- Compressing and resizing <https://hederavita.ch/wp-content/uploads/2017/11/GingerbreadMan-300x300.jpg> could save 7.9KiB (84% reduction).
- Compressing and resizing <https://hederavita.ch/wp->

Desktop

content/uploads/2018/10/Fusspflege_Set_Sale-300x300.jpg could save 6.7KiB (85% reduction).

- Compressing <https://hederavita.ch/wp-content/uploads/2018/09/gmp-logo.png> could save 6.1KiB (22% reduction).
- Compressing <https://cdn.ywxi.net/static/img/tm-float.png> could save 4.8KiB (52% reduction).

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 15.9KiB (12% reduction).

- Minifying <https://hederavita.ch/> could save 15.9KiB (12% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 49.8KiB (22% reduction).

- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.init.js> could save 11.3KiB (22% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.utils.js> could save 9.2KiB (25% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/shortcodes/theme.shortcodes.js> could save 9.2KiB (21% reduction).
- Minifying <https://hederavita.ch/wp-content/plugins/super-socializer/js/front/sharing/sharing.js?ver=7.12.3> could save 5.8KiB (13% reduction).

Desktop

- Minifying https://hederavita.ch/wp-content/plugins/trx_utils/js/trx_utils.js could save 3.8KiB (32% reduction).
- Minifying <https://hederavita.ch/wp-includes/js/thickbox/thickbox.js?ver=3.1-20121105> could save 3.4KiB (27% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/js/theme.init.js> could save 2.6KiB (40% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/superfish.js> could save 1.8KiB (26% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/core.messages/core.messages.js> could save 1.1KiB (20% reduction).
- Minifying <https://hederavita.ch/wp-content/themes/organic-beauty/fw/js/social/social-share.js> could save 928B (23% reduction).
- Minifying <https://hederavita.ch/wp-content/plugins/postfinance-payment-gateway-woocommerce/js/frontend.js?ver=4.9.8> could save 536B (43% reduction).
- Minifying https://hederavita.ch/wp-content/plugins/js_composer/assets/js/vendors/woocommerce-add-to-cart.js?ver=5.4.2 could save 125B (14% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).