








# Evaluation du site egainz.com

Généré le 05 Décembre 2018 13:50

Le score est de 65/100







## Optimisation du contenu

	Titre	Website Designing Company in Delhi, Web Design Agency  Longueur : 53  Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	Egainz a best website designing company in Delhi, We are always on google searches as top 4 website designing company in delhi, India. Call us on +91-9810439866 for website development in affordable best prices, we offer Ecommerce website design services in delhi.  Longueur : 264  Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.												
	Mots-clefs	website designing company in Delhi, Top 6 website design company in India, website designing company in Nehru Place, Top rated Website Designing Company In Delhi, web designing company in delhi, websi  Bien, votre page contient une balise META keywords.												
	Propriétés Open Graph	Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez <a href="#">ce générateur gratuit de balises META Open Graph</a> pour les créer.												
	Niveaux de titre	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>15</td><td>37</td><td>29</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Website Designing Company in Delhi, India</li><li>• [H2] We'd love to talk to you more about your project</li><li>• [H2] So call us on: +91 9810439866</li><li>• [H2] or email: info@egainz.com</li><li>• [H2] Web Design Company</li><li>• [H2] Get a</li><li>• [H2] EGAINZ GOOGLE</li><li>• [H2] Telephone number</li><li>• [H2] For Free Consultation Call + 91-9810439866Get a quote</li><li>• [H2] Just some of our clients</li></ul>	H1	H2	H3	H4	H5	H6	1	15	37	29	0	0
H1	H2	H3	H4	H5	H6									
1	15	37	29	0	0									




## Optimisation du contenu

- [H2] Latest News
- [H2] Reasons why we are the right choice for your online business.
- [H2] Email : info@egainz.com
- [H2] Call +91-9810439866
- [H2] Office : 309, 3rd Floor Vaikunth House, Nehru Place New Delhi
- [H2] Egainz office- Nehru Place, Greater Kailash, Saket, Okhla, Kalkaji
- [H3] Website Designing / Ecommerce development / Web marketing
- [H3] MAGENTO DEVELOPMENT
- [H3] SEOSERVICES
- [H3] WEB DESIGNINGCOMPANY
- [H3] e COMMERCE
- [H3] e COMMERCE
- [H3] e COMMERCE
- [H3] Corporate Website
- [H3] Corporate Website
- [H3] Corporate Website
- [H3] Branding
- [H3] Branding
- [H3] Quick Quote
- [H3] REVIEWS
- [H3] +91 9810439866
- [H3] Web Design Services
- [H3] Web Design Services
- [H3] Ecommerce Development Company in Delhi
- [H3] Social Media Marketing
- [H3] Social Media Marketing
- [H3] Pay Per Click Advertising
- [H3] Seo Company in Delhi
- [H3] Seo Company in Delhi
- [H3] Digital Marketing Company in Delhi
- [H3] SEO Training Institute- School, South Delhi
- [H3] SEO Training Institute- School, South Delhi
- [H3] Digital Marketing Institute- School, South Delhi
- [H3] Website Designing Institute- School, South Delhi
- [H3] Free Website Designing Company in Delhi - Download Free Responsive websites
- [H3] our testimonials
- [H3] Top Website Design Agency in delhi november, 24, 2018
- [H3] 6 Steps to Choosing the Best Web Design Company
- [H3] 12 THINGS TO LOOK FOR WHEN CHOOSING A WEB DESIGN AGENCY IN DELHI, INDIA
- [H3] WE PLAN & SKETCH
- [H3] WE DESIGN & DEVELOP
- [H3] WE TEST & DELIVER .
- [H3] Get Connected
- [H4] Delhi's Leading Independent website designing company & Digital Marketing Agency.
- [H4] Website Designing Company India
- [H4] Ecommerce Website Development Delhi
- [H4] Web Development Company Delhi
- [H4] Domain Registration/ Search
- [H4] website design company in india


## Optimisation du contenu

		<ul style="list-style-type: none"><li>• [H4] Digital Marketing Course</li><li>• [H4] Website Designing Company Freelance</li><li>• [H4] godaddy</li><li>• [H4] Whois</li><li>• [H4] WEBSITE DESIGNING COMPANY IN SYDNEY</li><li>• [H4] Search Engine Optimisation services</li><li>• [H4] web designing course</li><li>• [H4] WEBSITE DESIGNING COMPANY IN MELBOURNE</li><li>• [H4] WEBSITE DESIGNING COMPANY IN DUBAI UAE</li><li>• [H4] WEBSITE DESIGNING COMPANY IN TORONTO</li><li>• [H4] Adobe Product</li><li>• [H4] Sms Gateway</li><li>• [H4] Microsoft Product</li><li>• [H4] Website Designing Company Dubai</li><li>• [H4] Buy Microsoft Product</li><li>• [H4] Buy Adobe Product</li><li>• [H4] Seo training Delhi</li><li>• [H4] Seo training institute</li><li>• [H4] Seo expert South delhi</li><li>• [H4] digital marketing</li><li>• [H4] Digital marketing</li><li>• [H4] digital marketing</li><li>• [H4] Website Speed Test</li></ul>
	Images	<p>Nous avons trouvé 36 image(s) sur cette page Web.</p> <p>2 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 36%</p> <p>Idéal! le ratio de cette page texte/HTML est entre 25 et 70 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.</p>

## Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Parfait! Aucuns soulignements détectés dans vos URLs.</p>
	Liens dans la page	<p>Nous avons trouvé un total de 217 lien(s) dont 0 lien(s) vers des fichiers</p>

## Liens

	Statistics	Liens externes : noFollow 0%
		Liens externes : Passing Juice 0.46%
		Liens internes 99.54%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Authorised Adobe Reseller</a>	Interne	Passing Juice
<a href="#">Request a Quote</a>	Interne	Passing Juice
<a href="#">EGAINZ</a>	Interne	Passing Juice
<a href="#">About</a>	Interne	Passing Juice
<a href="#">Website Designing</a>	Interne	Passing Juice
<a href="#">Ecommerce development</a>	Interne	Passing Juice
<a href="#">Our Services</a>	Interne	Passing Juice
<a href="#">Portfolio</a>	Interne	Passing Juice
<a href="#">Contact</a>	Interne	Passing Juice
<a href="#">Get In Touch</a>	Interne	Passing Juice
<a href="#">SEO</a>	Interne	Passing Juice
<a href="#">Magento Ecommerce Shopping cart</a>	Interne	Passing Juice
<a href="#">Woo commerce shopping cart</a>	Interne	Passing Juice
<a href="#">Wordpress website designing</a>	Interne	Passing Juice
<a href="#">wordpress theme installation.</a>	Interne	Passing Juice
<a href="#">Search Engine Optimization.</a>	Interne	Passing Juice
<a href="#">Social Media Management</a>	Interne	Passing Juice
<a href="#">Core PHP Coders</a>	Interne	Passing Juice
<a href="#">Woo commerce shopping cart developers</a>	Interne	Passing Juice
<a href="#">wordpress theme installation experts</a>	Interne	Passing Juice
<a href="#">Content Marketing Experts</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Seo Company in Delhi</a>	Interne	Passing Juice
<a href="#">Digital Marketing Company in Delhi</a>	Interne	Passing Juice
<a href="#">SEO Training Institute- School, South Delhi</a>	Interne	Passing Juice
<a href="#">Digital Marketing Institute- School, South Delhi</a>	Interne	Passing Juice
<a href="#">Website Designing Institute- School, South Delhi</a>	Interne	Passing Juice
<a href="#">Free Website Designing Company in Delhi - Download Free Responsive websites</a>	Interne	Passing Juice
<a href="#">Facebook</a>	Externe	Passing Juice
<a href="#">website designing company india</a>	Interne	Passing Juice
<a href="#">website designing delhi</a>	Interne	Passing Juice
<a href="#">best website designing company delhi</a>	Interne	Passing Juice
<a href="#">list of website designing company delhi</a>	Interne	Passing Juice
<a href="#">website designing company delhi ncr</a>	Interne	Passing Juice
<a href="#">website development company delhi ncr</a>	Interne	Passing Juice
<a href="#">website designing company delhi</a>	Interne	Passing Juice
<a href="#">ecommerce website development delhi</a>	Interne	Passing Juice
<a href="#">ecommerce website development india</a>	Interne	Passing Juice
<a href="#">ecommerce website designing company in india</a>	Interne	Passing Juice
<a href="#">ecommerce website development company</a>	Interne	Passing Juice
<a href="#">best ecommerce website developers india</a>	Interne	Passing Juice
<a href="#">ecommerce website development process</a>	Interne	Passing Juice
<a href="#">ecommerce website development services</a>	Interne	Passing Juice
<a href="#">web development company delhi</a>	Interne	Passing Juice
<a href="#">website development company noida</a>	Interne	Passing Juice
<a href="#">list of web development company delhi</a>	Interne	Passing Juice
<a href="#">website development company india</a>	Interne	Passing Juice
<a href="#">ecommerce website development company delhi</a>	Interne	Passing Juice
<a href="#">Domain Registration/ Search</a>	Interne	Passing Juice
<a href="#">icann</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">domain registration</a>	Interne	Passing Juice
<a href="#">domain search</a>	Interne	Passing Juice
<a href="#">buy domain</a>	Interne	Passing Juice
<a href="#">google domain</a>	Interne	Passing Juice
<a href="#">domain registration lookup</a>	Interne	Passing Juice
<a href="#">domain registration india</a>	Interne	Passing Juice
<a href="#">domain name</a>	Interne	Passing Juice
<a href="#">free domain</a>	Interne	Passing Juice
<a href="#">website design company in india</a>	Interne	Passing Juice
<a href="#">website designing services</a>	Interne	Passing Juice
<a href="#">website design near me</a>	Interne	Passing Juice
<a href="#">web designing course</a>	Interne	Passing Juice
<a href="#">web designing company</a>	Interne	Passing Juice
<a href="#">web designing software</a>	Interne	Passing Juice
<a href="#">web design company in delhi</a>	Interne	Passing Juice
<a href="#">web design definition</a>	Interne	Passing Juice
<a href="#">Digital Marketing Course</a>	Interne	Passing Juice
<a href="#">digital marketing salary</a>	Interne	Passing Juice
<a href="#">digital marketing pdf</a>	Interne	Passing Juice
<a href="#">types of digital marketing</a>	Interne	Passing Juice
<a href="#">digital marketing course in noida</a>	Interne	Passing Juice
<a href="#">digital marketing definition</a>	Interne	Passing Juice
<a href="#">digital marketing examples</a>	Interne	Passing Juice
<a href="#">how to do digital marketing</a>	Interne	Passing Juice
<a href="#">website designing company freelance jobs beginners</a>	Interne	Passing Juice
<a href="#">freelance web developer jobs online</a>	Interne	Passing Juice
<a href="#">freelance web design salary</a>	Interne	Passing Juice
<a href="#">website designing company online jobs work at home</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">web designing projects for students</a>	Interne	Passing Juice
<a href="#">freelance web developer work from home</a>	Interne	Passing Juice
<a href="#">website design jobs salary</a>	Interne	Passing Juice
<a href="#">web design projects for students for free</a>	Interne	Passing Juice
<a href="#">web development projects for students</a>	Interne	Passing Juice
<a href="#">godaddy</a>	Interne	Passing Juice
<a href="#">godaddy domain</a>	Interne	Passing Juice
<a href="#">godaddy sign in</a>	Interne	Passing Juice
<a href="#">godaddy hosting</a>	Interne	Passing Juice
<a href="#">godaddy promo code</a>	Interne	Passing Juice
<a href="#">Whois</a>	Interne	Passing Juice
<a href="#">whois domain</a>	Interne	Passing Juice
<a href="#">hover</a>	Interne	Passing Juice
<a href="#">domain definition</a>	Interne	Passing Juice
<a href="#">domain name examples</a>	Interne	Passing Juice
<a href="#">best website design sydney</a>	Interne	Passing Juice
<a href="#">small business website design sydney</a>	Interne	Passing Juice
<a href="#">website designers sydney</a>	Interne	Passing Juice
<a href="#">web design agency sydney</a>	Interne	Passing Juice
<a href="#">affordable website design sydney</a>	Interne	Passing Juice
<a href="#">web design sydney price</a>	Interne	Passing Juice
<a href="#">freelance web designers sydney</a>	Interne	Passing Juice
<a href="#">Search Engine Optimisation services</a>	Interne	Passing Juice
<a href="#">seo services delhi</a>	Interne	Passing Juice
<a href="#">affordable seo services</a>	Interne	Passing Juice
<a href="#">seo services mumbai</a>	Interne	Passing Juice
<a href="#">seo company india</a>	Interne	Passing Juice
<a href="#">seo company in noida</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">best institute for web designing course in faridabad</a>	Interne	Passing Juice
<a href="#">web designing course fees in faridabad</a>	Interne	Passing Juice
<a href="#">web designing course in delhi</a>	Interne	Passing Juice
<a href="#">web development institute faridabad haryana</a>	Interne	Passing Juice
<a href="#">web designing faridabad haryana</a>	Interne	Passing Juice
<a href="#">website design melbourne</a>	Interne	Passing Juice
<a href="#">web design melbourne small business</a>	Interne	Passing Juice
<a href="#">list of web development companies in australia</a>	Interne	Passing Juice
<a href="#">web development companies in melbourne australia</a>	Interne	Passing Juice
<a href="#">cheap website design melbourne</a>	Interne	Passing Juice
<a href="#">web design australia</a>	Interne	Passing Juice
<a href="#">best website designers melbourne</a>	Interne	Passing Juice
<a href="#">website design melbourne cost</a>	Interne	Passing Juice
<a href="#">list of web development companies in dubai</a>	Interne	Passing Juice
<a href="#">web designing companies in uae</a>	Interne	Passing Juice
<a href="#">freelance web designer dubai</a>	Interne	Passing Juice
<a href="#">web design agency dubai</a>	Interne	Passing Juice
<a href="#">web design dubai price</a>	Interne	Passing Juice
<a href="#">top 10 web design companies in dubai</a>	Interne	Passing Juice
<a href="#">web design uae</a>	Interne	Passing Juice
<a href="#">best web designers toronto</a>	Interne	Passing Juice
<a href="#">web designer toronto</a>	Interne	Passing Juice
<a href="#">website design toronto prices</a>	Interne	Passing Juice
<a href="#">affordable web design toronto</a>	Interne	Passing Juice
<a href="#">website design company</a>	Interne	Passing Juice
<a href="#">newly started web developer companies in toronto</a>	Interne	Passing Juice
<a href="#">ux design companies toronto</a>	Interne	Passing Juice
<a href="#">Buy Adobe Photoshop CS6</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">Buy Adobe Dreamweaver CS6</a>	Interne	Passing Juice
<a href="#">Buy Adobe Master Collection CS6</a>	Interne	Passing Juice
<a href="#">Buy Adobe photoshop elements 15</a>	Interne	Passing Juice
<a href="#">Buy Adobe Captivate 10</a>	Interne	Passing Juice
<a href="#">Buy Adobe Design and Web Premium CS6</a>	Interne	Passing Juice
<a href="#">bulk sms provider in delhi ncr</a>	Interne	Passing Juice
<a href="#">sms service provider in delhi ncr</a>	Interne	Passing Juice
<a href="#">bulk sms provider delhi</a>	Interne	Passing Juice
<a href="#">bulk sms services provider in india</a>	Interne	Passing Juice
<a href="#">bulk sms provider in noida</a>	Interne	Passing Juice
<a href="#">cheapest bulk sms in delhi</a>	Interne	Passing Juice
<a href="#">bulk sms company in india</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Windows 10 Pro</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Office 365</a>	Interne	Passing Juice
<a href="#">Buy Microsoft office</a>	Interne	Passing Juice
<a href="#">Buy Microsoft SQL Server</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Visual Studio</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Exchange Server</a>	Interne	Passing Juice
<a href="#">website designing company dubai</a>	Interne	Passing Juice
<a href="#">website designing company uae</a>	Interne	Passing Juice
<a href="#">ecommerce website development dubai</a>	Interne	Passing Juice
<a href="#">web development company dubai, uae</a>	Interne	Passing Juice
<a href="#">freelance web designer dubai</a>	Interne	Passing Juice
<a href="#">web desing agency dubai</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Winpro SNGL OLP NL Legalization Get Genuine</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Office Pro Plus 2016 SNGL OLP NL</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Office 365 Business Essentials</a>	Interne	Passing Juice
<a href="#">Buy Microsoft Office 365 Business</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Buy Microsoft Office 365 Business Premium</a>	Interne	Passing Juice
<a href="#">Buy Adobe Acrobat Pro DC for teams</a>	Interne	Passing Juice
<a href="#">Buy Adobe Acrobat Standard DC for teams</a>	Interne	Passing Juice
<a href="#">Buy Adobe Audition CC for teams</a>	Interne	Passing Juice
<a href="#">Buy Adobe Muse CC for teams</a>	Interne	Passing Juice
<a href="#">Buy Adobe Premiere Pro CC for teams</a>	Interne	Passing Juice
<a href="#">Buy Adobe After Effects CC for teams</a>	Interne	Passing Juice
<a href="#">Best seo training institute new delhi</a>	Interne	Passing Juice
<a href="#">Seo course in south delhi</a>	Interne	Passing Juice
<a href="#">Seo course fee in delhi</a>	Interne	Passing Juice
<a href="#">Seo training course institute in delhi</a>	Interne	Passing Juice
<a href="#">Best seo training in delhi</a>	Interne	Passing Juice
<a href="#">seo course in nehru place</a>	Interne	Passing Juice
<a href="#">Best seo company in nehru place</a>	Interne	Passing Juice
<a href="#">Best seo company in jasola</a>	Interne	Passing Juice
<a href="#">Best seo training in jasola</a>	Interne	Passing Juice
<a href="#">Best seo training in Kalka ji</a>	Interne	Passing Juice
<a href="#">Best seo training in Saket</a>	Interne	Passing Juice
<a href="#">Best seo training in greater kailash</a>	Interne	Passing Juice
<a href="#">Best seo training in kailash colony</a>	Interne	Passing Juice
<a href="#">Best seo training in South Delhi</a>	Interne	Passing Juice
<a href="#">Best seo training in Defence colony</a>	Interne	Passing Juice
<a href="#">Best seo training in gurgaon</a>	Interne	Passing Juice
<a href="#">Best seo training in Mohan Co-operative</a>	Interne	Passing Juice
<a href="#">Best seo training in Jor bagh</a>	Interne	Passing Juice
<a href="#">Best seo training in east of kailash</a>	Interne	Passing Juice
<a href="#">Best seo training in green park</a>	Interne	Passing Juice
<a href="#">Best seo training in Khan market</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Best seo training in Lajpat nagar</a>	Interne	Passing Juice
<a href="#">Best seo training in malviya nagar</a>	Interne	Passing Juice
<a href="#">Best seo training in udyog vihar</a>	Interne	Passing Juice
<a href="#">Best digital marketing course in delhi</a>	Interne	Passing Juice
<a href="#">Digital marketing course in south delhi</a>	Interne	Passing Juice
<a href="#">Digital marketing course institute in delhi</a>	Interne	Passing Juice
<a href="#">Top 10 digital marketing institute in delhi</a>	Interne	Passing Juice
<a href="#">Expert digital marketing training institute delhi</a>	Interne	Passing Juice
<a href="#">Digital marketing course nehru place</a>	Interne	Passing Juice
<a href="#">Digital marketing training in delhi</a>	Interne	Passing Juice
<a href="#">Top 10 digital marketing institute in new delhi</a>	Interne	Passing Juice
<a href="#">Digital marketing training in new delhi</a>	Interne	Passing Juice
<a href="#">Best digital marketing course in south delhi</a>	Interne	Passing Juice
<a href="#">Digital marketing course in saket</a>	Interne	Passing Juice
<a href="#">Digital marketing course in Kalka ji</a>	Interne	Passing Juice
<a href="#">Best digital marketing company in udyog vihar</a>	Interne	Passing Juice
<a href="#">Best digital marketing company in Nehru Place</a>	Interne	Passing Juice
<a href="#">Best digital marketing company in east of kailash</a>	Interne	Passing Juice
<a href="#">Best digital marketing company in green park</a>	Interne	Passing Juice
<a href="#">Best digital marketing company in sundar nagar</a>	Interne	Passing Juice
<a href="#">Best digital marketing company in lajpat nagar</a>	Interne	Passing Juice
<a href="#">Website Speed Test</a>	Interne	Passing Juice
<a href="#">Pingdom</a>	Interne	Passing Juice
<a href="#">Pingdom Tools</a>	Interne	Passing Juice
<a href="#">Tools Pingdom</a>	Interne	Passing Juice
<a href="#">Gtmetrix</a>	Interne	Passing Juice
<a href="#">Sitemap</a>	Interne	Passing Juice
<a href="#">google page insight</a>	Interne	Passing Juice

## Mots-clefs








Nuage de mots-clefs

website design company seo  
web marketing best digital delhi  
designing

## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
company	78	✓	✓	✓	✓
website	76	✓	✓	✓	✓
delhi	71	✓	✓	✓	✓
web	67	✓	✓	✓	✓
marketing	56	✗	✗	✗	✓











## Ergonomie

	Url	Domaine : egainz.com Longueur : 10
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Génial. Cette page profite des métadonnées Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<div><div></div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div><div></div> Mauvais, votre site web utilise des styles css inline.</div> <div><div></div> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</div> <div><div></div> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</div> <div><div></div> Parfait : votre site tire parti de gzip.</div>

## Mobile

	Optimisation mobile	<div><div></div> Icône Apple</div> <div><div></div> Méta tags viewport</div> <div><div></div> Contenu FLASH</div>
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## Optimisation

	Sitemap XML	<p>Manquant</p> <p>Votre site web ne dispose pas d'une sitemap XML, ce qui peut poser problème.</p> <p>La sitemap recense les URLs que les moteurs de recherche peuvent indexer, tout en proposant d'éventuelles informations supplémentaires (comme la date de dernière mise à jour, la fréquence des changements, ainsi que leur niveau d'importance). Ceci permet aux moteurs de recherche de parcourir le site de façon plus efficace.</p>
	Robots.txt	Manquant

## Optimisation



Votre site ne dispose pas d'un fichier robots.txt, ce qui peut poser problème.

Un fichier robots.txt vous permet d'empêcher l'accès des moteurs de recherche à certains dossiers et pages spécifiques. Ce fichier précise également où se trouve la sitemap XML.



Mesures d'audience

Votre site web dispose d'une outil d'analytics, ce qui est optimal.



Google Analytics