







# Website review smarther.co

Generated on October 14 2020 06:22 AM






The score is 50/100







## SEO Content

	<p>Title</p>	<p>Mobile App Development Company in Chennai   iOS &amp; Android App development Company in Chennai</p> <p>Length : 96</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Mobile app development company in Chennai. Smarther have a team of passionate developers delivers high-quality Android and iOS Mobile apps. A leading Mobile app developers in Chennai, India.</p> <p>Length : 190</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mobile App Development Company in Chennai   iOS &amp; Android App development Company in Chennai</td> </tr> <tr> <td>description</td> <td>Mobile app development company in Chennai. Smarther have a team of passionate developers delivers high-quality Android and iOS Mobile apps. A leading Mobile app developers in Chennai, India.</td> </tr> <tr> <td>url</td> <td><a href="https://www.smarther.co/">https://www.smarther.co/</a></td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Mobile App Development Company in Chennai   iOS & Android App development Company in Chennai	description	Mobile app development company in Chennai. Smarther have a team of passionate developers delivers high-quality Android and iOS Mobile apps. A leading Mobile app developers in Chennai, India.	url	<a href="https://www.smarther.co/">https://www.smarther.co/</a>
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## SEO Content

		<table border="1"> <tr> <td>site_name</td> <td>Smarter</td> </tr> <tr> <td>image</td> <td>https://www.smarter.co/wp-content/uploads/2019/05/asedf.jpg</td> </tr> <tr> <td>image:width</td> <td>800</td> </tr> <tr> <td>image:height</td> <td>420</td> </tr> </table>	site_name	Smarter	image	https://www.smarter.co/wp-content/uploads/2019/05/asedf.jpg	image:width	800	image:height	420				
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	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> <li>• [H2] Mobile App Development Company in Chennai</li> <li>• [H2] Let's chat about your project</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	0	0	0									
	Images	<p>We found 102 images on this web page.</p> <p>100 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

# SEO Links

## In-page links

Anchor	Type	Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Awards &amp;#038; Achievements</a>	Internal	Passing Juice
<a href="#">Client Testimonial</a>	Internal	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice
<a href="#">Internship</a>	Internal	Passing Juice
<a href="#">Client Visit</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Mobile App Development</a>	Internal	Passing Juice
<a href="#">Hire Dedicated Developers</a>	Internal	Passing Juice
<a href="#">Android App Development</a>	Internal	Passing Juice
<a href="#">iOS App Development</a>	Internal	Passing Juice
<a href="#">Website Services</a>	Internal	Passing Juice
<a href="#">Web Development</a>	Internal	Passing Juice
<a href="#">WordPress Development</a>	Internal	Passing Juice
<a href="#">PHP Development</a>	Internal	Passing Juice
<a href="#">Ecommerce Development</a>	Internal	Passing Juice
<a href="#">Digital Marketing</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Inquire Now</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Taxi App Development</a>	Internal	Passing Juice

## In-page links

<a href="#">Grocery App Development</a>	Internal	Passing Juice
<a href="#">Food Delivery App</a>	Internal	Passing Juice
<a href="#">Home Service App</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

customers portfolio view help place online  
katay-c nearby get **app**

## Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
app	19	✓	✗	✓	✓
view	9	✗	✗	✗	✗
portfolio	9	✗	✗	✗	✗
online	7	✗	✗	✗	✗
customers	6	✗	✗	✗	✗

## Usability





	Url	Domain : smarter.co Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://smarter.co/sitemap.xml">http://smarter.co/sitemap.xml</a>
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## Optimization

		<a href="http://smarther.co/sitemap.xml">http://smarther.co/sitemap.xml</a> <a href="http://smarther.co/sitemap_index.xml">http://smarther.co/sitemap_index.xml</a> <a href="http://smarther.co/post-sitemap.xml">http://smarther.co/post-sitemap.xml</a> <a href="http://smarther.co/category-sitemap.xml">http://smarther.co/category-sitemap.xml</a>
	Robots.txt	<a href="http://smarther.co/robots.txt">http://smarther.co/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>