

Website review qwant.com

Generated on October 17 2019 19:32 PM





The score is 66/100







SEO Content

	Title	Qwant Lite																	
		Length : 10																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Qwant is a search engine that respects your privacy and eases discovering and sharing via a social approach.																	
		Length : 108																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Qwant Lite</td></tr><tr><td>image</td><td>/images/QWANT_Facebook_Twitter_Meta.png?1563875041675</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://lite.qwant.com/</td></tr><tr><td>description</td><td>Qwant is a search engine that respects your privacy and eases discovering and sharing via a social approach.</td></tr></table>						Property	Content	site_name	Qwant Lite	image	/images/QWANT_Facebook_Twitter_Meta.png?1563875041675	type	website	url	https://lite.qwant.com/	description	Qwant is a search engine that respects your privacy and eases discovering and sharing via a social approach.
Property	Content																		
site_name	Qwant Lite																		
image	/images/QWANT_Facebook_Twitter_Meta.png?1563875041675																		
type	website																		
url	https://lite.qwant.com/																		
description	Qwant is a search engine that respects your privacy and eases discovering and sharing via a social approach.																		
	Headings	H1 1	H2 1	H3 0	H4 0	H5 0	H6 0												
		<ul style="list-style-type: none">• [H1] The only search engine that respects your privacy.• [H2] Welcome to Qwant																	
	Images	We found 0 images on this web page.																	

SEO Content

		Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Install Qwant Lite	External	Passing Juice
update your browser	External	Passing Juice
Qwant Lite	Internal	Passing Juice
About	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Legal notices	Internal	Passing Juice

In-page links

[F.A.Q.](#)

Internal

Passing Juice

[Games](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

service notices website privacy update **qwant** lite
legal faq browser

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
qwant	7	✓	✗	✓	✓
lite	4	✓	✗	✗	✗
privacy	2	✗	✗	✓	✓
website	2	✗	✗	✗	✗
browser	2	✗	✗	✗	✗

Usability



Url

Domain : qwant.com
Length : 9



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language












Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
--	---------------------	--

Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://qwant.com/sitemap.xml</div><div>https://www.qwant.com/sitemap_index.xml</div></div>
	Robots.txt	<div>http://qwant.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.