



# Website review pyrostar.ch

Generated on March 30 2019 09:23 AM





The score is 68/100







## SEO Content

	Title	Feuerwerkartikel   Feuerwerk Shop																	
		Length : 33																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Feuerwerkbatterie, Rakete, Rauchfackel, Pyros, Feuerwerkzubehör, Zündschnur, Elektrozünder, Matchtape. Abholung oder Lieferung Kanton BE   SO   LU   ...																	
		Length : 150																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Feuerwerk kaufen, Raketen, Feuerwerkbatterie, Zuckerstock, günstiges Feuerwerk, Batteriefeuerwerk, Kleinf Feuerwerk, Sonne																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Feuerwerk Shop</td></tr><tr><td>title</td><td>Feuerwerk Shop</td></tr><tr><td>description</td><td>Feuerwerkbatterie, Rakete, Rauchfackel, Pyros, Feuerwerkzubehör, Zündschnur, Elektrozünder, Matchtape. Abholung oder Lieferung Kanton BE   SO   LU   ...</td></tr><tr><td>image</td><td>https://www.pyrostar.ch/media/image/43/3a/4b/Pyrostar_logo_ganz_hell.png</td></tr></table>						Property	Content	type	website	site_name	Feuerwerk Shop	title	Feuerwerk Shop	description	Feuerwerkbatterie, Rakete, Rauchfackel, Pyros, Feuerwerkzubehör, Zündschnur, Elektrozünder, Matchtape. Abholung oder Lieferung Kanton BE   SO   LU   ...	image	https://www.pyrostar.ch/media/image/43/3a/4b/Pyrostar_logo_ganz_hell.png
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image	https://www.pyrostar.ch/media/image/43/3a/4b/Pyrostar_logo_ganz_hell.png																		
	Headings	H1 1	H2 1	H3 0	H4 0	H5 0	H6 0												
		• [H1] PYROSTAR - DER ONLINESHOP FÜR FEUERWERK UND																	

## SEO Content

		PYROTECHNIK • [H2] Deine Wahl für das perfekte Feuerwerk
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Sicherer Umgang mit Feuerwerk</a>	Internal	Passing Juice
<a href="#">Lieferung / Abholung</a>	Internal	Passing Juice

## In-page links

<a href="#">Kategorie 4 Feuerwerk</a>	Internal	Passing Juice
<a href="#">Feuerwerk Verkaufsstand</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Anmelden</a>	Internal	Passing Juice
<a href="#">registrieren</a>	Internal	Passing Juice
<a href="#">Übersicht</a>	Internal	Passing Juice
<a href="#">Persönliche Daten</a>	Internal	noFollow
<a href="#">Adressen</a>	Internal	noFollow
<a href="#">Zahlungsarten</a>	Internal	noFollow
<a href="#">Bestellungen</a>	Internal	noFollow
<a href="#">Merkzettel</a>	Internal	noFollow
<a href="#">Aktion</a>	Internal	Passing Juice
<a href="#">Bengalos</a>	Internal	Passing Juice
<a href="#">Batteriefeuerwerk</a>	Internal	Passing Juice
<a href="#">Zuckerstock</a>	Internal	Passing Juice
<a href="#">Raketen</a>	Internal	Passing Juice
<a href="#">Rauch</a>	Internal	Passing Juice
<a href="#">Kat. 4</a>	Internal	Passing Juice
<a href="#">Pyrotechnik</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

datenschutz umgang lieferung über sicherer agb  
verkaufsstand kategorie **feuerwerk** mit






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
feuerwerk	21	✓	✓	✓	✓
kategorie	5	✗	✗	✗	✗
mit	4	✗	✗	✗	✗
lieferung	4	✗	✗	✓	✗
verkaufsstand	4	✗	✗	✗	✗


## Usability

	Url	Domain : pyrostar.ch Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="http://pyrostar.ch/sitemap.xml">http://pyrostar.ch/sitemap.xml</a>
		<a href="https://www.pyrostar.ch/sitemap_index.xml">https://www.pyrostar.ch/sitemap_index.xml</a>
	Robots.txt	<a href="http://pyrostar.ch/robots.txt">http://pyrostar.ch/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		 Google Analytics