








# Website review piana-msk.ru

Generated on August 11 2019 09:00 AM



The score is 44/100







## SEO Content

	Title	<p>Платья оптом в PIENA-msk - вечерние, коктейльные и молодежные платья оптом от производителя.</p> <p>Length : 92</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Интернет магазин по продаже платьев Турецкого и Европейского производства оптом и в розницу. Огромны выбор моделей и размеров, цены от производителя. Бесплатная доставка до ТК по Москве.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>платья оптом, купить платья оптом, платья оптом от производителя, женские платья оптом</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Интересные статьи в нашем блоге</li><li>• [H3] Наши преимущества:</li></ul>	H1	H2	H3	H4	H5	H6	0	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	0	0									
	Images	<p>We found 39 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Вход</a>	Internal	Passing Juice
<a href="#">Регистрация</a>	Internal	Passing Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">О компании</a>	Internal	Passing Juice
<a href="#">Категории</a>	Internal	Passing Juice
<a href="#">Турецкие платья</a>	Internal	Passing Juice
<a href="#">Длинные</a>	Internal	Passing Juice
<a href="#">Короткие</a>	Internal	Passing Juice
<a href="#">Большие размеры</a>	Internal	Passing Juice

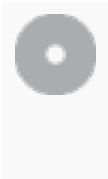
## In-page links

[illegible]

In-page links

<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">Доставка</a>	Internal	Passing Juice
<a href="#">Условия работы</a>	Internal	Passing Juice
<a href="#">Часто задаваемые вопросы</a>	Internal	Passing Juice
<a href="#">О бренде</a>	Internal	Passing Juice
<a href="#">История</a>	Internal	Passing Juice
<a href="#">Все права защищены.</a>	Internal	Passing Juice
<a href="#">Работает на 1c-Bitrix. Создание сайта</a>	Internal	Passing Juice
<a href="#">наверх</a>	Internal	Passing Juice

SEO Keywords



Keywords Cloud

можете **ПЛАТЬЯ ОПТОМ** платьев  
компании для производителя женщин  
ознакомиться **ИНТЕРНЕТ**






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
платья	10	✓	✓	✗	✗
ОПТОМ	7	✓	✓	✓	✗






## Keywords Consistency

платьев	5	×	×	✓	×
можете	5	×	×	×	×
интернет	4	×	×	✓	×


## Usability

	Url	Domain : piena-msk.ru Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is WINDOWS-1251.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>72</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	72
Deprecated tags	Occurrences					
<u>	72					




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://piena-msk.ru/sitemap.xml">http://piena-msk.ru/sitemap.xml</a> <a href="https://piena-msk.ru/sitemap.xml">https://piena-msk.ru/sitemap.xml</a> <a href="http://piena-msk.ru/sitemap.xml">http://piena-msk.ru/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://piena-msk.ru/robots.txt">http://piena-msk.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>