








Website review parlux.ru

Generated on November 09 2018 18:04 PM





The score is 42/100







SEO Content

	Title	<p>parlux - интернет магазин для парикмахеров и грумеров профессиональная линия - Москва</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>parlux &quot;Профессиональная Линия&quot; - интернет магазин для парикмахеров и грумеров предлагает большой выбор инструмента и сопутствующих аксессуаров для стилистики в мире причесок - Москва</p> <p>Length : 193</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>parlux - интернет магазин для парикмахеров и грумеров</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>5</td><td>1</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Машинка для стрижки Oster 616-91 (2 ножа)• [H2] Профессиональный фен MOSER 4350-0050 2200 Ватт Черный• [H2] Машинка для стрижки волос Panasonic ER 1611 / Панасоник• [H2] Профессиональный фен PARLUX Advance Ceramic+Ioni зеленый, 2200Вт• [H2] Профессиональный фен Parlux Advance Ceramic+Ionic золотой, 2200Вт, ионизация, 2 насадки• [H3] Parlux - интернет магазин для парикмахеров и грумеров• [H4]	H1	H2	H3	H4	H5	H6	0	5	1	3	0	0
H1	H2	H3	H4	H5	H6									
0	5	1	3	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] • [H4]
	Images	<p>We found 121 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 117 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.85%</p> <p>Internal Links 99.15%</p>

In-page links

Anchor	Type	Juice
Москва	Internal	Passing Juice
Омск	Internal	Passing Juice
Абакан	Internal	Passing Juice

In-page links

Орел	Internal	Passing Juice
Архангельск	Internal	Passing Juice
Оренбург	Internal	Passing Juice
Астрахань	Internal	Passing Juice
Орск	Internal	Passing Juice
Барнаул	Internal	Passing Juice
Пенза	Internal	Passing Juice
Белгород	Internal	Passing Juice
Пермь	Internal	Passing Juice
Бийск	Internal	Passing Juice
Петрозаводск	Internal	Passing Juice
Братск	Internal	Passing Juice
Пятигорск	Internal	Passing Juice
Брянск	Internal	Passing Juice
Ростов-на-Дону	Internal	Passing Juice
Владивосток	Internal	Passing Juice
Рязань	Internal	Passing Juice
Владимир	Internal	Passing Juice
Самара	Internal	Passing Juice
Волгоград	Internal	Passing Juice
Саранск	Internal	Passing Juice
Вологда	Internal	Passing Juice
Саратов	Internal	Passing Juice
Воронеж	Internal	Passing Juice
Севастополь	Internal	Passing Juice
Екатеринбург	Internal	Passing Juice
Симферополь	Internal	Passing Juice
Иваново	Internal	Passing Juice

In-page links

Смоленск	Internal	Passing Juice
Ижевск	Internal	Passing Juice
Сочи	Internal	Passing Juice
Иркутск	Internal	Passing Juice
Ставрополь	Internal	Passing Juice
Казань	Internal	Passing Juice
Стерлитамак	Internal	Passing Juice
Калуга	Internal	Passing Juice
Сургут	Internal	Passing Juice
Кемерово	Internal	Passing Juice
Сыктывкар	Internal	Passing Juice
Киров	Internal	Passing Juice
Тамбов	Internal	Passing Juice
Комсомольск-на-Амуре	Internal	Passing Juice
Тверь	Internal	Passing Juice
Кострома	Internal	Passing Juice
Тольятти	Internal	Passing Juice
Краснодар	Internal	Passing Juice
Томск	Internal	Passing Juice
Красноярск	Internal	Passing Juice
Тула	Internal	Passing Juice
Курск	Internal	Passing Juice
Тюмень	Internal	Passing Juice
Липецк	Internal	Passing Juice
Улан-Удэ	Internal	Passing Juice
Магнитогорск	Internal	Passing Juice
Ульяновск	Internal	Passing Juice
Миасс	Internal	Passing Juice

In-page links

Уфа	Internal	Passing Juice
Мурманск	Internal	Passing Juice
Хабаровск	Internal	Passing Juice
Набережные Челны	Internal	Passing Juice
Чебоксары	Internal	Passing Juice
Нижний Новгород	Internal	Passing Juice
Челябинск	Internal	Passing Juice
Нижний Тагил	Internal	Passing Juice
Череповец	Internal	Passing Juice
Новокузнецк	Internal	Passing Juice
Чита	Internal	Passing Juice
Новороссийск	Internal	Passing Juice
Ярославль	Internal	Passing Juice
Новосибирск	Internal	Passing Juice
Санкт-Петербург	Internal	Passing Juice
Parlux- интернет магазин для парикмахеров и грумеров	Internal	Passing Juice
Parlux	Internal	Passing Juice
Блог	Internal	Passing Juice
Каталог	Internal	Passing Juice
Машинки для стрижки	Internal	Passing Juice
Ножницы парикмахерские	Internal	Passing Juice
Расчески, щетки, брашенги	Internal	Passing Juice
Бритвы	Internal	Passing Juice
Бумага для химии	Internal	Passing Juice
Весы для краски	Internal	Passing Juice
Для окраски волос	Internal	Passing Juice
Кисти парикмахерские	Internal	Passing Juice
Макияж	Internal	Passing Juice

In-page links

Маникюр-педикюр	Internal	Passing Juice
Маникюрные наборы	Internal	Passing Juice
Парикмахерские принадлежности	Internal	Passing Juice
Пеньюары, пелерины, фартуки.	Internal	Passing Juice
Распылители, мисочки, мерные стаканчики.	Internal	Passing Juice
Расходные материалы	Internal	Passing Juice
Термобигуди	Internal	Passing Juice
Уход за телом	Internal	Passing Juice
Фен щетки	Internal	Passing Juice
Чемоданы, косметички, чехлы.	Internal	Passing Juice
Щипцы, плойки, утюжки	Internal	Passing Juice
О компании	Internal	Passing Juice
Прайс-лист	Internal	Passing Juice
Оплата	Internal	Passing Juice
Доставка	Internal	Passing Juice
Контакты	Internal	Passing Juice
Акции	Internal	Passing Juice
Статьи	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
гарантии	Internal	Passing Juice
Сервисы и услуги	Internal	Passing Juice
Готовые решения	Internal	Passing Juice
Наше производство	Internal	Passing Juice
Вход	Internal	Passing Juice
Регистрация	Internal	Passing Juice
Посмотреть корзину	Internal	Passing Juice
Показать все	Internal	Passing Juice
Косметика для волос	Internal	Passing Juice

In-page links

[Ножницы для стрижки животнгих](#)

Internal

Passing Juice

[Создание интернет-магазина](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

волос стрижки щетки косметички parlux **для**
чехлы парикмахерские профессиональный
фен

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	15	✓	✓	✓	✓
парикмахерские	6	✗	✗	✗	✗
фен	5	✗	✗	✗	✓
стрижки	4	✗	✗	✗	✓
щетки	4	✗	✗	✗	✗

Usability



Url

Domain : parlux.ru
Length : 9



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language












You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.







Dublin Core

This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>174</td></tr><tr><td></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	174		1
Deprecated tags	Occurrences							
<center>	174							
	1							
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>						




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://parlux.ru/sitemap.xml</div> <div>http://parlux.ru/sitemap.xml</div>
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Optimization

	Robots.txt	<p>http://parlux.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> LiveInternet</div>