








# Website review mytruckpulse.com

Generated on November 01 2019 09:19 AM




The score is 69/100



## SEO Content

	Title	White Label Trucking App Solution   Truck Pulse  Length : 47  Perfect, your title contains between 10 and 70 characters.												
	Description	White label trucking app solution to automate and modernize truck businesses of all types and sizes.  Length : 100  Great, your meta description contains between 70 and 160 characters.												
	Keywords	White Label trucking app solution, logistics app solution, truck dispatch software, freight management solution  Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>White Label Trucking App Solution   Truck Pulse</td></tr><tr><td>description</td><td>White label trucking app solution to automate and modernize truck businesses of all types and sizes.</td></tr></tbody></table>	Property	Content	title	White Label Trucking App Solution   Truck Pulse	description	White label trucking app solution to automate and modernize truck businesses of all types and sizes.						
Property	Content													
title	White Label Trucking App Solution   Truck Pulse													
description	White label trucking app solution to automate and modernize truck businesses of all types and sizes.													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>12</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] White Label Trucking App Solution</li><li>• [H2] An Intuitive Truck And Logistics Software Solution</li><li>• [H2] Building Logistics Brands Efficiently</li><li>• [H2] Shipper App</li><li>• [H2] Driver App</li><li>• [H2] A Control Center For Your Trucking Operations</li><li>• [H2] Request Customization</li><li>• [H2] Easily Manage And Dispatch Shipments</li><li>• [H2] Request Customization</li></ul>	H1	H2	H3	H4	H5	H6	1	13	12	10	0	0
H1	H2	H3	H4	H5	H6									
1	13	12	10	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Launch Your Branded Trucking App In a Week</li><li>• [H2] Read our Reviews</li><li>• [H2] Truck And Logistics App Solution For Your Unique Idea</li><li>• [H2] Contact Us</li><li>• [H2] Request a demo</li><li>• [H3] White Label</li><li>• [H3] Turn Key</li><li>• [H3] Reliable</li><li>• [H3] Global</li><li>• [H3] Smart Dispatch</li><li>• [H3] Help &amp; Support</li><li>• [H3] On-demand Trucking App Solution</li><li>• [H3] Freight Bidding Marketplace Solution</li><li>• [H3] Seamless shipment booking experience</li><li>• [H3] Accepting shipment requests made hassle-free</li><li>• [H3] "Mobisoft Infotech's Sales and Operations department are exceptional. They are very professional with implementing their tasks and especially we are super impressed with their project/product management skills. It has been more than a year now we are working with this company so, we hold a healthy relationship and it is definitely an ongoing development. Technically, they understand our concept or requirements pretty well and are brilliant in their execution. I highly recommend them! "</li><li>• [H3] "I am highly satisfied and happy with Mobisoft Infotech services. They are always available to provide suggestions for new features in the app. My app was delivered right on time and bug free. Their support is excellent. Thanks to Team Mobisoft Infotech!! "</li><li>• [H4] ON-DEMAND TRUCKING APP SOLUTION</li><li>• [H4] FREIGHT BIDDING MARKETPLACE SOLUTION</li><li>• [H4] On-demand Truck Aggregator For Hyperlocal Deliveries In India</li><li>• [H4] Freight Bidding Marketplace To Connect Shippers And Transporters</li><li>• [H4] Trucking &amp; Logistics</li><li>• [H4] Tow Trucks</li><li>• [H4] Courier Services</li><li>• [H4] Local Delivery</li><li>• [H4] Garbage Collection</li><li>• [H4] Moving On-Demand</li></ul>
	Images	<p>We found 24 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>

## SEO Content



in an Iframe cannot be indexed.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 24 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

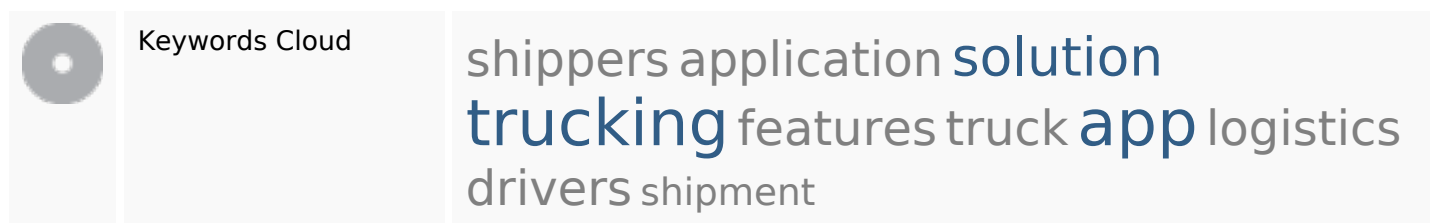
## In-page links

Anchor	Type	Juice
<a href="#">Shipper Application</a>	Internal	Passing Juice
<a href="#">Driver Application</a>	Internal	Passing Juice
<a href="#">Transporter Application</a>	Internal	Passing Juice
<a href="#">Admin Panel</a>	Internal	Passing Juice
<a href="#">Shipper Application</a>	Internal	Passing Juice
<a href="#">Transporter Application</a>	Internal	Passing Juice
<a href="#">Admin Panel</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Insights</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Watch the Video</a>	Internal	Passing Juice
<a href="#">Fully Branded</a>	Internal	Passing Juice

## In-page links

<a href="#">Easy Bookings</a>	Internal	Passing Juice
<a href="#">Hassle-free Payments</a>	Internal	Passing Juice
<a href="#">Reviews &amp; Ratings</a>	Internal	Passing Juice
<a href="#">Real-time Updates</a>	Internal	Passing Juice
<a href="#">Real-time Requests</a>	Internal	Passing Juice
<a href="#">Availability Toggle</a>	Internal	Passing Juice
<a href="#">Track Earnings</a>	Internal	Passing Juice
<a href="#">Turn Navigation</a>	Internal	Passing Juice
<a href="#">SOS Alerts</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice






## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
app	22	✓	✓	✓	✓
trucking	18	✓	✓	✓	✓
solution	16	✓	✓	✓	✓
application	13	✗	✗	✗	✗
shippers	12	✗	✗	✗	✓





## Usability

	Url	Domain : mytruckpulse.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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## Optimization

	XML Sitemap	<p data-bbox="539 580 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1062 696"><a href="http://mytruckpulse.com/sitemap.xml">http://mytruckpulse.com/sitemap.xml</a></div>
	Robots.txt	<p data-bbox="539 741 643 775">Missing</p> <p data-bbox="539 808 1461 842">Your website doesn't have a robots.txt file - this can be problematic.</p> <p data-bbox="539 875 1453 1005">A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p data-bbox="539 1041 643 1075">Missing</p> <p data-bbox="539 1108 1337 1142">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1176 1445 1272">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>