



Website review messenger.com

Generated on September 19 2019 17:14 PM






The score is 43/100







SEO Content

	Title	Messenger																					
		Length : 9																					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																					
	Description	Instantly reach the people in your life—for free. Messenger is just like texting, but you don't have to pay for every message (it works with your data plan).																					
		Length : 169																					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Facebook</td></tr><tr><td>url</td><td>https://www.messenger.com/</td></tr><tr><td>title</td><td>Messenger</td></tr><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Say anything better</td></tr><tr><td>image</td><td>https://static.xx.fbcdn.net/rsrc.php/v3/yh/r/p6_sqYxQ9ch.png</td></tr></table>						Property	Content	site_name	Facebook	url	https://www.messenger.com/	title	Messenger	locale	de_DE	type	website	description	Say anything better	image	https://static.xx.fbcdn.net/rsrc.php/v3/yh/r/p6_sqYxQ9ch.png
Property	Content																						
site_name	Facebook																						
url	https://www.messenger.com/																						
title	Messenger																						
locale	de_DE																						
type	website																						
description	Say anything better																						
image	https://static.xx.fbcdn.net/rsrc.php/v3/yh/r/p6_sqYxQ9ch.png																						
	Headings	H1 2	H2 4	H3 4	H4 0	H5 0	H6 0																

SEO Content

		<ul style="list-style-type: none"> • [H1] Zusammen, jederzeit! • [H1] So viele Möglichkeiten, sich mit Freunden auszutauschen • [H2] Starte eine Gruppe • [H2] Verabrede dich mit Freunden • [H2] Mache Pläne und setze sie um • [H2] Drücke dich einfacher aus • [H3] Suche nach deinen Freunden und starte eine Gruppe – auch ohne ihre Telefonnummer! • [H3] Sieh, wer online ist, starte einen Gruppen-Videochat oder spiele Games mit deinen Freunden. Noch näher zusammen seid ihr nur, wenn ihr euch persönlich trifft. • [H3] Erst chatten, dann treffen: erstelle Umfragen, sende Erinnerungen, teile deinen Standort, sende Geld an Freunde und mehr. • [H3] Bringe andere mit Stickers, GIFs und Kamerafiltern zum Lachen. Zudem kannst du deinen Messenger mit individuellen Farben personalisieren.
	Images	<p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 66.67%</p>


SEO Links

Internal Links 33.33%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Für Entwickler	Internal	noFollow
Passwort vergessen?	External	Passing Juice
Datenrichtlinie	External	Passing Juice
Nutzungsbedingungen	External	Passing Juice
Cookie-Richtlinie	External	Passing Juice


SEO Keywords

	Keywords Cloud	mit freunden eine cookies deinen handelsmarke und hier unsere starte
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	10	✖	✖	✖	✔
mit	5	✖	✖	✖	✔
eine	5	✖	✖	✖	✔
freunden	4	✖	✖	✖	✔
hier	4	✖	✖	✖	✖












Usability

	Url	Domain : messenger.com Length : 13
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>




Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div></div>
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Mobile

✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://messenger.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>