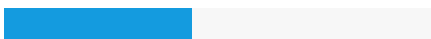




Website review hederavita.ch

Generated on December 01 2018 10:30 AM





The score is 39/100







SEO Content

	Title	Hedera Vita - Naturkosmetik																			
		Length : 27																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Unsere Naturkosmetik basiert auf folgenden Prinzipien: traditionelle Apothekenrezepturen, hochwertigen Rohstoffen aus der Natur, neueste Errungenschaften...																			
		Length : 156																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Hedera Vita - Naturkosmetik</td></tr><tr><td>description</td><td>Unsere Naturkosmetik basiert auf folgenden Prinzipien: traditionelle Apothekenrezepturen, hochwertigen Rohstoffen aus der Natur, neueste Errungenschaften...</td></tr><tr><td>url</td><td>https://hederavita.ch/</td></tr><tr><td>site_name</td><td>Hedera Vita - Naturkosmetik</td></tr></table>						Property	Content	locale	de_DE	type	website	title	Hedera Vita - Naturkosmetik	description	Unsere Naturkosmetik basiert auf folgenden Prinzipien: traditionelle Apothekenrezepturen, hochwertigen Rohstoffen aus der Natur, neueste Errungenschaften...	url	https://hederavita.ch/	site_name	Hedera Vita - Naturkosmetik
Property	Content																				
locale	de_DE																				
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site_name	Hedera Vita - Naturkosmetik																				
	Headings	H1 1	H2 6	H3 1	H4 3	H5 7	H6 0														
		• [H1] Hedera Vita - Naturkosmetik																			

SEO Content

		<ul style="list-style-type: none"> • [H2] G u t z u w i s s e n • [H2] Natur e-Gutscheine • [H2] Übrigens • [H2] Gratis Versand • [H2] -10 % • [H2] Zustellung • [H3] Nur Insider kriegen alles mit! • [H4] Herbst Kollektion mit -15% • [H4] die Königin der Blumen • [H4] handgemachte Naturseifen • [H5] ARIGONA's Lieblinge • [H5] Rosenkollektion • [H5] Natuuur Puuur • [H5] Kategorie • [H5] Tags • [H5] neue Produkte • [H5] ZERTIFIKATE/PARTNER
	Images	<p>We found 30 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 79 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.33%</p> <p>Internal Links 93.67%</p>

SEO Links

In-page links

Anchor	Type	Juice
Register	Internal	Passing Juice
Login	Internal	Passing Juice
-	Internal	Passing Juice
Passwort vergessen?	Internal	Passing Juice
Register	Internal	Passing Juice
Herbstpflege	Internal	Passing Juice
Anti-Aging	Internal	Passing Juice
entdecke uns hier	Internal	Passing Juice
Herbst Kollektion mit -15%	Internal	Passing Juice
die Königin der Blumen	Internal	Passing Juice
handgemachte Naturseifen	Internal	Passing Juice
Details	Internal	Passing Juice
Los geht's	External	Passing Juice
Baby	Internal	Passing Juice
Fusspflege	Internal	Passing Juice
Akne Kollektion	Internal	Passing Juice
Hyaluron Anti-Aging	Internal	Passing Juice
Gutscheine	Internal	Passing Juice
Haarpflege	Internal	Passing Juice
Argan Kollektion	Internal	Passing Juice
Kräuterpower Kollektion	Internal	Passing Juice
Handpflege	Internal	Passing Juice
Körperpflege	Internal	Passing Juice
Sale	Internal	Passing Juice

In-page links

Sonnenschutz	Internal	Passing Juice
Therapeutik	Internal	Passing Juice
Travelset	Internal	Passing Juice
Unkategorisiert	Internal	Passing Juice
Winteredition	Internal	Passing Juice
Akne	Internal	Passing Juice
alle Hauttypen	Internal	Passing Juice
anti-age	Internal	Passing Juice
Anti-aging	Internal	Passing Juice
Anti-Akne	Internal	Passing Juice
Anti-Schuppen	Internal	Passing Juice
Argan	Internal	Passing Juice
Baby	Internal	Passing Juice
Butter	Internal	Passing Juice
Creme	Internal	Passing Juice
Duschgel	Internal	Passing Juice
Efeu	Internal	Passing Juice
Esel	Internal	Passing Juice
Eselsmilch	Internal	Passing Juice
Frische	Internal	Passing Juice
Gesicht	Internal	Passing Juice
grüne Mandarine	Internal	Passing Juice
Haare	Internal	Passing Juice
hyaluron	Internal	Passing Juice
Hände	Internal	Passing Juice
Jojobaöl	Internal	Passing Juice
Kokos	Internal	Passing Juice

In-page links

Kräuterpower	Internal	Passing Juice
Körper	Internal	Passing Juice
Lavendel	Internal	Passing Juice
leblooses Haar	Internal	Passing Juice
Macadamiaöl	Internal	Passing Juice
Maske	Internal	Passing Juice
Massage	Internal	Passing Juice
Naturseife	Internal	Passing Juice
Nägel	Internal	Passing Juice
Peeling	Internal	Passing Juice
Pflege	Internal	Passing Juice
Reinigung	Internal	Passing Juice
schnell fettendes Haar	Internal	Passing Juice
Seife	Internal	Passing Juice
Shea Butter	Internal	Passing Juice
strapaziertes Haar	Internal	Passing Juice
TravelSet	Internal	Passing Juice
trockene Haut	Internal	Passing Juice
trockenes Haar	Internal	Passing Juice
Vanille	Internal	Passing Juice
Winter	Internal	Passing Juice
Zeolith	Internal	Passing Juice
Ziegenmilch	Internal	Passing Juice
AGB	Internal	Passing Juice
Webseite	External	Passing Juice
Marketing	External	Passing Juice
Design	External	Passing Juice

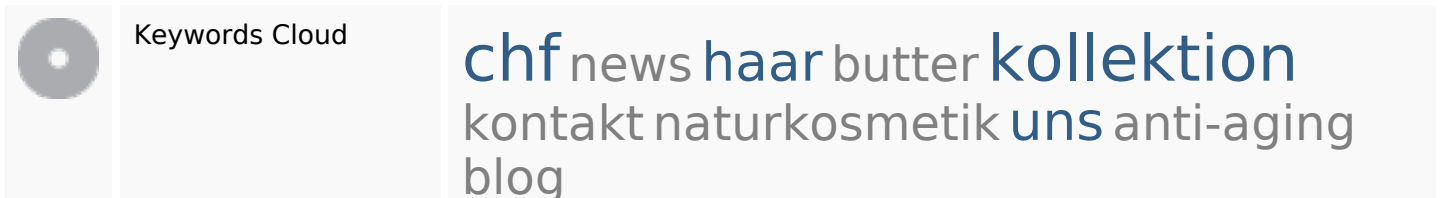
[In-page links](#)

[Oxidian](#)

External

Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chf	6	✖	✖	✖	✖
kollektion	5	✖	✖	✖	✔
haar	4	✖	✖	✖	✖
uns	4	✖	✖	✔	✖
blog	3	✖	✖	✖	✖





Usability

	Url	Domain : hederavita.ch Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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Optimization



Robots.txt

<http://hederavita.ch/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics