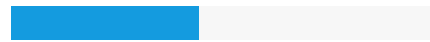




# Website review hederavita.ch

Generated on September 13 2018 13:49 PM




The score is 39/100






## SEO Content

	Title	Hedera Vita - Naturkosmetik Length : 27 Perfect, your title contains between 10 and 70 characters.														
	Description	Unsere Naturkosmetik basiert auf folgenden Prinzipien: traditionelle Apothekenrezepturen, hochwertigen Rohstoffen aus der Natur, neueste Errungenschaften... Length : 156 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Hedera Vita - Naturkosmetik</td></tr><tr><td>description</td><td>Unsere Naturkosmetik basiert auf folgenden Prinzipien: traditionelle Apothekenrezepturen, hochwertigen Rohstoffen aus der Natur, neueste Errungenschaften...</td></tr><tr><td>url</td><td>https://hederavita.ch/</td></tr><tr><td>site_name</td><td>Hedera Vita - Naturkosmetik</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Hedera Vita - Naturkosmetik	description	Unsere Naturkosmetik basiert auf folgenden Prinzipien: traditionelle Apothekenrezepturen, hochwertigen Rohstoffen aus der Natur, neueste Errungenschaften...	url	https://hederavita.ch/	site_name	Hedera Vita - Naturkosmetik
Property	Content															
locale	de_DE															
type	website															
title	Hedera Vita - Naturkosmetik															
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url	https://hederavita.ch/															
site_name	Hedera Vita - Naturkosmetik															

## SEO Content

	Headings	H1 1	H2 6	H3 1	H4 3	H5 7	H6 0
		<ul style="list-style-type: none"><li>• [H1] Hedera Vita - Naturkosmetik</li><li>• [H2] Gut zu wissen</li><li>• [H2] Natur e-Gutscheine</li><li>• [H2] Übrigens</li><li>• [H2] Gratis Versand</li><li>• [H2] -10 %</li><li>• [H2] Zustellung</li><li>• [H3] Nur Insider kriegen alles mit!</li><li>• [H4] mit veganem Leder</li><li>• [H4] Anti-Akne Kollektion</li><li>• [H4] Arganöl aus Marokko</li><li>• [H5] HandMade Travelset</li><li>• [H5] bye bye Akne mit -10%</li><li>• [H5] Argan Kollektion</li><li>• [H5] Kategorie</li><li>• [H5] Tags</li><li>• [H5] neue Produkte</li><li>• [H5] ZERTIFIKATE/PARTNER</li></ul>					
	Images	We found 33 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 79 links including 0 link(s) to files					

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 6.33%

Internal Links 93.67%

## In-page links

Anchor	Type	Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Passwort vergessen?</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Herbstpflege</a>	Internal	Passing Juice
<a href="#">Anti-Aging</a>	Internal	Passing Juice
<a href="#">entdecke uns hier</a>	Internal	Passing Juice
<a href="#">mit veganem Leder</a>	Internal	Passing Juice
<a href="#">Anti-Akne Kollektion</a>	Internal	Passing Juice
<a href="#">Arganöl aus Marokko</a>	Internal	Passing Juice
<a href="#">Details</a>	Internal	Passing Juice
<a href="#">Los geht's</a>	External	Passing Juice
<a href="#">Akne Kollektion</a>	Internal	Passing Juice
<a href="#">Baby</a>	Internal	Passing Juice
<a href="#">Fusspflege</a>	Internal	Passing Juice
<a href="#">Gutscheine</a>	Internal	Passing Juice
<a href="#">Haarpflege</a>	Internal	Passing Juice
<a href="#">Handpflege</a>	Internal	Passing Juice
<a href="#">Hyaluron Anti-Aging</a>	Internal	Passing Juice
<a href="#">Körperpflege</a>	Internal	Passing Juice

## In-page links

<a href="#">Rose Kollektion</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Seife</a>	Internal	Passing Juice
<a href="#">Sonnenschutz</a>	Internal	Passing Juice
<a href="#">Therapeutik</a>	Internal	Passing Juice
<a href="#">Travelset</a>	Internal	Passing Juice
<a href="#">Unkategorisiert</a>	Internal	Passing Juice
<a href="#">Winteredition</a>	Internal	Passing Juice
<a href="#">alle Hauttypen</a>	Internal	Passing Juice
<a href="#">anti-age</a>	Internal	Passing Juice
<a href="#">Anti-aging</a>	Internal	Passing Juice
<a href="#">Anti-Akne</a>	Internal	Passing Juice
<a href="#">Anti-Schuppen</a>	Internal	Passing Juice
<a href="#">Argan</a>	Internal	Passing Juice
<a href="#">Baby</a>	Internal	Passing Juice
<a href="#">Butter</a>	Internal	Passing Juice
<a href="#">Creme</a>	Internal	Passing Juice
<a href="#">Duschgel</a>	Internal	Passing Juice
<a href="#">Efeu</a>	Internal	Passing Juice
<a href="#">Esel</a>	Internal	Passing Juice
<a href="#">Eselsmilch</a>	Internal	Passing Juice
<a href="#">Frische</a>	Internal	Passing Juice
<a href="#">Gesicht</a>	Internal	Passing Juice
<a href="#">grüne Mandarine</a>	Internal	Passing Juice
<a href="#">Haare</a>	Internal	Passing Juice
<a href="#">hyaluron</a>	Internal	Passing Juice
<a href="#">Hände</a>	Internal	Passing Juice
<a href="#">IceCream</a>	Internal	Passing Juice

## In-page links

<a href="#">Jojobaöl</a>	Internal	Passing Juice
<a href="#">Kirsche</a>	Internal	Passing Juice
<a href="#">Kokos</a>	Internal	Passing Juice
<a href="#">Kräuterpower</a>	Internal	Passing Juice
<a href="#">Körper</a>	Internal	Passing Juice
<a href="#">Lavendel</a>	Internal	Passing Juice
<a href="#">lebloses Haar</a>	Internal	Passing Juice
<a href="#">Macadamiaöl</a>	Internal	Passing Juice
<a href="#">Maske</a>	Internal	Passing Juice
<a href="#">Massage</a>	Internal	Passing Juice
<a href="#">Nägel</a>	Internal	Passing Juice
<a href="#">Peeling</a>	Internal	Passing Juice
<a href="#">Pflege</a>	Internal	Passing Juice
<a href="#">Reinigung</a>	Internal	Passing Juice
<a href="#">schnell fettendes Haar</a>	Internal	Passing Juice
<a href="#">Seife</a>	Internal	Passing Juice
<a href="#">Shea Butter</a>	Internal	Passing Juice
<a href="#">Sommer</a>	Internal	Passing Juice
<a href="#">strapaziertes Haar</a>	Internal	Passing Juice
<a href="#">TravelSet</a>	Internal	Passing Juice
<a href="#">trockene Haut</a>	Internal	Passing Juice
<a href="#">trockenes Haar</a>	Internal	Passing Juice
<a href="#">Vanille</a>	Internal	Passing Juice
<a href="#">Zeolith</a>	Internal	Passing Juice
<a href="#">Ziegenmilch</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Webseite</a>	External	Passing Juice
<a href="#">Marketing</a>	External	Passing Juice

## In-page links

<a href="#">Design</a>	External	Passing Juice
<a href="#">Oxidian</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	haar travelset seife argan uns akne kollektion <b>chf</b> icecream anti-aging
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chf	9	✘	✘	✘	✘
kollektion	6	✘	✘	✘	✔
seife	5	✘	✘	✘	✘
argan	4	✘	✘	✘	✔
icecream	4	✘	✘	✘	✘





## Usability

 Url	Domain : hederavita.ch Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is de.
 Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://hederavita.ch/robots.txt">http://hederavita.ch/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics