



Website review fmx.de

Generated on September 07 2018 08:42 AM





The score is 42/100







SEO Content

	Title	<p>FMX: Home</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 0</p>	<p>H2 15</p>	<p>H3 3</p>	<p>H4 0</p>	<p>H5 1</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H2] Meet us at Siggraph! • [H2] VIDEO: FMX 2018 Highlights • [H2] VIDEO: AWN @ FMX 2018 Interviews • [H2] FMX 2018 Day #4 Impressions • [H2] THANK YOU! • [H2] FMX 2018 Day #3 Impressions • [H2] FMX 2018 Day #2 Impressions! • [H2] VIDEO: Play Behind the Beard! • [H2] VIDEO: FMX 2018 - What are you excited about? • [H2] News • [H2] Program • [H2] FMX 2018 Impressions • [H2] FMX Newsletter • [H2] Jeanette Bonds, GLAS Animation Festival • [H2] Ed Hooks, Actor/Teacher, Acting for Animators • [H3] Meet Us at Siggraph 2018 • [H3] Newsletter #11 - Highlights, Impressions and a Massive 					

SEO Content

		<p>Thank You!</p> <ul style="list-style-type: none"> • [H3] Newsletter #10 - Movie Screenings, VR at the Planetarium and the legendary FMX Parties • [H5] Subscribe to our Newsletter!
	Images	<p>We found 24 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 101 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.86%</p> <p>Internal Links 86.14%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Program	Internal	Passing Juice

In-page links

App	Internal	Passing Juice
Boards 2018	Internal	Passing Juice
Program Board	Internal	Passing Juice
Advisory Board	Internal	Passing Juice
Associates	Internal	Passing Juice
Partners	Internal	Passing Juice
Associated Events 2018	Internal	Passing Juice
Event Partners 2018	Internal	Passing Juice
Jobs in the Industry	Internal	Passing Juice
Animal Logic	Internal	Passing Juice
Cinesite	Internal	Passing Juice
Dassault Systems 3DExcite	Internal	Passing Juice
eder	Internal	Passing Juice
Goodbye Kansas	Internal	Passing Juice
Liga 01	Internal	Passing Juice
Pixomondo	Internal	Passing Juice
Trixter	Internal	Passing Juice
Media	Internal	Passing Juice
FMX 2018 Livestreams	Internal	Passing Juice
FMX 2018 Trailer	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Closing Press Release: Sold out FMX 2018 sets vital impulses in the areas of animation, visual effects, games and immersive media	Internal	Passing Juice
Press Release #9: Digital Humans, Commercials, and more confirmations	Internal	Passing Juice
Press Release #8: Ready Player One, Star Wars: The Last Jedi, New Spaces and Social Impact	Internal	Passing Juice
Press Release #7: Jim Button The Netflix Original The Rain FMX 2018 App	Internal	Passing Juice
Press Release #6: The Shape of Water VR at the	Internal	Passing Juice

In-page links

Planetarium FMX 2018 Trailer		
Press Release #5: VFX, Animation and Technology at FMX 2018 Black Panther New FMX 2018 Trailer	Internal	Passing Juice
Press Release #4: Chris Wedge Games and Technology	Internal	Passing Juice
Press Release #3: William Joyce Animation Production Day Trailer #3	Internal	Passing Juice
Press Release #2: New Tracks at FMX 2018 Ticket Sales Start FMX 2018 Trailer #2	Internal	Passing Juice
Press Release #1: Creating Worlds First Highlights FMX 2018 Trailer #1	Internal	Passing Juice
News	Internal	Passing Juice
Press Downloads	Internal	Passing Juice
Press Images: Tuesday, April 24	Internal	Passing Juice
Press Images: Wednesday, April 25	Internal	Passing Juice
Press Images: Thursday, April 26	Internal	Passing Juice
Press Images: Friday, April 27	Internal	Passing Juice
Impressions from FMX	Internal	Passing Juice
FMX 2018: Friday, April 27	Internal	Passing Juice
FMX 2018: Thursday, April 26	Internal	Passing Juice
FMX 2018: Wednesday, April 25	Internal	Passing Juice
FMX 2018: Tuesday, April 24	Internal	Passing Juice
Press and Accreditation	Internal	Passing Juice
FMX trailers from the last two decades	Internal	Passing Juice
About	Internal	Passing Juice
Hotels	External	Passing Juice
History	Internal	Passing Juice
FMX 2017	Internal	Passing Juice
FMX 2016	Internal	Passing Juice
Program 2016	Internal	Passing Juice
Boards 2016	Internal	Passing Juice


In-page links

Advisory Board	Internal	Passing Juice
Program Board	Internal	Passing Juice
Associates	Internal	Passing Juice
FMX 2015	Internal	Passing Juice
FMX 2015: Friday, May 8	Internal	Passing Juice
FMX 2015: Thursday, May 7	Internal	Passing Juice
FMX 2015: Wednesday, May 6	Internal	Passing Juice
FMX 2015: Tuesday, May 5	Internal	Passing Juice
Program 2015	Internal	Passing Juice
Partners 2015	Internal	Passing Juice
Associated Events 2015	Internal	Passing Juice
Boards 2015	Internal	Passing Juice
Advisory Board	Internal	Passing Juice
Program Board	Internal	Passing Juice
Associates	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Testimonials 2017	Internal	Passing Juice
Testimonials 2016	Internal	Passing Juice
Organizer	Internal	Passing Juice
Legal	Internal	Passing Juice
Legal (German)	Internal	Passing Juice
Data privacy statement	Internal	Passing Juice
Cookie Guidelines	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
VIDEO: FMX 2018 Highlights	External	Passing Juice
VIDEO: AWN @ FMX 2018 Interviews	Internal	Passing Juice

In-page links

FMX 2018 Day #4 Impressions	Internal	Passing Juice
FMX 2018 Day #3 Impressions	Internal	Passing Juice
FMX 2018 Day #2 Impressions!	Internal	Passing Juice
VIDEO: Play Behind the Beard!	External	Passing Juice
VIDEO: FMX 2018 - What are you excited about?	External	Passing Juice
Meet Us at Siggraph 2018	Internal	Passing Juice
Newsletter #11 - Highlights, Impressions and a Massive Thank You!	Internal	Passing Juice
Newsletter #10 - Movie Screenings, VR at the Planetarium and the legendary FMX Parties	Internal	Passing Juice
Click here	Internal	Passing Juice
Ministry of Science, Research and Arts	External	Passing Juice
Ministry of Economic Affairs, Labour and Housing	External	Passing Juice
City of Stuttgart	External	Passing Juice
MFG Baden-Wuerttemberg	External	Passing Juice
VES	External	Passing Juice
ACM SIGGRAPH	External	Passing Juice
Filmakademie Baden-Wuerttemberg	External	Passing Juice
Animationsinstitut.	External	Passing Juice
APD	External	Passing Juice
ITFS	External	Passing Juice
Data privacy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	video fmX trailer images release press program impressions board april
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fmx	35	✓	✗	✗	✓
press	17	✗	✗	✗	✓
program	10	✗	✗	✗	✓
release	10	✗	✗	✗	✗
april	8	✗	✗	✗	✗







Usability

	Url	Domain : fmx.de Length : 6
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Too bad, your website has too many JS files (more than 6).
		 Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.
		 PIWIK