







Website review directlinedev.com

Generated on October 12 2018 09:49 AM






The score is 67/100






SEO Content

	Title	Direct Line Development: Web Design Company, SEO Services Length : 57 Perfect, your title contains between 10 and 70 characters.										
	Description	Direct Line Development is an award-winning web design company that provides web development services for small businesses and individuals, and specializes in SEO, and graphic design. With offices in Philadelphia and Denver, we strive to deliver superior digital experiences for every client Length : 291 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	web design, web development, Direct Line Development, SEO, Philadelphia, Denver Good, your page contains meta keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://directlinedev.com/</td></tr><tr><td>title</td><td>Direct Line Development: Web Design Company, SEO Services</td></tr><tr><td>description</td><td>Direct Line Development is an award-winning web design company that provides web development services for small businesses and individuals, and specializes in SEO, and graphic design. With offices in Philadelphia and Denver, we strive to deliver superior digital experiences for every client</td></tr></table>	Property	Content	type	website	url	https://directlinedev.com/	title	Direct Line Development: Web Design Company, SEO Services	description	Direct Line Development is an award-winning web design company that provides web development services for small businesses and individuals, and specializes in SEO, and graphic design. With offices in Philadelphia and Denver, we strive to deliver superior digital experiences for every client
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SEO Content

		image	https://directlinedev.com/media/seo/microdata_logo.png						
	Headings	H1 1	H2 9	H3 3	H4 0	H5 0	H6 0	<ul style="list-style-type: none">• [H1] Award-winning web design and development company specializing in seo and other digital services• [H2] Web Design• [H2] Web Development• [H2] Search Engine Optimization• [H2] Graphic Design• [H2] Logo Design• [H2] Ecommerce Website• [H2] Animation• [H2] Custom CRM & ERP Software• [H2] Our latest projects• [H3] Ready to get started?• [H3] Testimonials• [H3] The latest news from our blog	
	Images	We found 93 images on this web page. Good, most or all of your images have alt attributes							
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.							
	Flash	Perfect, no Flash content has been detected on this page.							
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.							

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Web Design	Internal	Passing Juice
Responsive Web Design	Internal	Passing Juice
Website Design Ideas	Internal	Passing Juice
What is Custom Web Design?	Internal	Passing Juice
Web Design Trends	Internal	Passing Juice
Web Development	Internal	Passing Juice
What is a Website's Cost	Internal	Passing Juice
Why Do We Write Websites Using Python?	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
What is SEO?	Internal	Passing Juice
Graphic Design	Internal	Passing Juice
turn their graphic design visions into reality	Internal	Passing Juice
Logo Design	Internal	Passing Juice
What Does It Cost To Develop A Logo?	Internal	Passing Juice
Ecommerce Website	Internal	Passing Juice
Animation	Internal	Passing Juice
Custom CRM & ERP Software	Internal	Passing Juice
Outstanding automotive website design for&nbsp;Collex Collision Experts	Internal	Passing Juice
Best Financial Website Design for&nbsp;Woodwell Asset Management	Internal	Passing Juice
Direct Line Development hosts a&nbsp;'Lunch and&nbsp;Learn' at&nbsp;We Work	Internal	Passing Juice

In-page links

[What is the Purpose of an Ecommerce Website?](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

website design we business line
responsive help site direct development












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	36	✖	✖	✖	✔
line	27	✔	✔	✔	✖
design	27	✔	✔	✔	✔
direct	23	✔	✔	✔	✖
development	19	✔	✔	✔	✔





Usability

	Url	Domain : directlinedev.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://directlinedev.com/sitemap.xml</div><div>https://directlinedev.com/sitemap.xml</div></div>
	Robots.txt	<div>http://directlinedev.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.