








# Website review allensbach-hochschule.de

Generated on November 11 2018 14:35 PM





The score is 66/100







## SEO Content

	Title	Allensbach Hochschule - Bachelor und Master im Fernstudium  Length : 58  Perfect, your title contains between 10 and 70 characters.												
	Description	Die Allensbach Hochschule Konstanz bietet optimale Studienbedingungen für Berufstätige, die sich nebenberuflich weiterbilden möchten und einen Bachelor, Master oder MBA im Fernstudium anstreben.  Length : 194  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	allensbach, allensbach hochschule, bachelor, bachelor fernstudium, bodensee, bwl studium baden württemberg, bwl-studium baden-württemberg, fachhochschule, fernstudium, fernuniversitäten deutschland, f  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>12</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H3] 100% Weiterempfehlung durch unsere Studierenden</li><li>• [H3] Geprüfter Vermögensmanager Allensbach University</li><li>• [H3] MBA in General Management im Fernstudium</li><li>• [H3] Master Finance im Fernstudium</li><li>• [H3] Bachelor Betriebswirtschaftslehre (B.A.) im Fernstudium</li><li>• [H3] Betriebswirtschaft und Management, M.A. im Fernstudium</li><li>• [H3] Wirtschaftspädagogik, M.A. im Fernstudium</li><li>• [H3] Über die Allensbach Hochschule</li><li>• [H3] Online Campus</li><li>• [H3] Kontakt</li><li>• [H3] Menu</li></ul>	H1	H2	H3	H4	H5	H6	0	0	12	4	0	0
H1	H2	H3	H4	H5	H6									
0	0	12	4	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Allensbach Hochschule</li> <li>• [H4] Wirtschaftspädagogik, M.A.</li> <li>• [H4] Bachelor (B.A.) Betriebswirtschaft</li> <li>• [H4] Finance, M.A.</li> <li>• [H4] MBA in General Management</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.9%</p> <p>Internal Links 98.1%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Hochschule</a>	Internal	Passing Juice

## In-page links

<a href="#">Leitbild und Grundordnung</a>	Internal	Passing Juice
<a href="#">Hochschulleitung</a>	Internal	Passing Juice
<a href="#">Professoren / Dozenten</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Sonja Keppler</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Martin Reckenfelderbäumer</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Peter Spettenhuber</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Thilo Eith</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Dr. Martin Stieger</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Maximilian A. Werkmüller, LL.M.</a>	Internal	Passing Juice
<a href="#">Prof. Dr. Gunnar Stark</a>	Internal	Passing Juice
<a href="#">Wissenschaftlicher Beirat</a>	Internal	Passing Juice
<a href="#">Unser Team</a>	Internal	Passing Juice
<a href="#">Competence Center</a>	Internal	Passing Juice
<a href="#">Krisenprävention und Turnaroundmanagement</a>	Internal	Passing Juice
<a href="#">ESM-ACADEMY</a>	Internal	Passing Juice
<a href="#">Finanz Colloquium Heidelberg</a>	Internal	Passing Juice
<a href="#">Akkreditierung</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Alumni-Veranstaltungen</a>	Internal	Passing Juice
<a href="#">Karriereportal</a>	Internal	Passing Juice
<a href="#">Stellenangebote der Allensbach Hochschule</a>	Internal	Passing Juice
<a href="#">Mitgliedschaften</a>	Internal	Passing Juice
<a href="#">Studium</a>	Internal	Passing Juice
<a href="#">Bachelor Betriebswirtschaftslehre (B.A.) - online!</a>	Internal	Passing Juice
<a href="#">Digital Business Management</a>	Internal	Passing Juice
<a href="#">Marketing Intelligence</a>	Internal	Passing Juice
<a href="#">Arbeits- und Organisationspsychologie</a>	Internal	Passing Juice
<a href="#">Energie- und Umweltmanagement</a>	Internal	Passing Juice

## In-page links

<a href="#">Sport Business Management</a>	Internal	Passing Juice
<a href="#">Unternehmensberatung und Consulting</a>	Internal	Passing Juice
<a href="#">Handel und Digital Commerce</a>	Internal	Passing Juice
<a href="#">Master-Programme</a>	Internal	Passing Juice
<a href="#">MBA General Management</a>	Internal	Passing Juice
<a href="#">MBA General Management plus</a>	Internal	Passing Juice
<a href="#">MBA Engineering Management</a>	Internal	Passing Juice
<a href="#">MBA Top Up für Berufstätige</a>	Internal	Passing Juice
<a href="#">Betriebswirtschaft und Management, M.A.</a>	Internal	Passing Juice
<a href="#">Wirtschaftspädagogik, M.A.</a>	Internal	Passing Juice
<a href="#">Finance, M.A.</a>	Internal	Passing Juice
<a href="#">Studienberatung</a>	Internal	Passing Juice
<a href="#">Studium ohne Abitur</a>	Internal	Passing Juice
<a href="#">Bewerbung</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Weiterbildung</a>	Internal	Passing Juice
<a href="#">Weiterbildung auf Bachelorniveau</a>	Internal	Passing Juice
<a href="#">Ökonom Allensbach University</a>	Internal	Passing Juice
<a href="#">Betriebswirt Allensbach University</a>	Internal	Passing Juice
<a href="#">Business English</a>	Internal	Passing Juice
<a href="#">Digital Business Management</a>	Internal	Passing Juice
<a href="#">Marketing Intelligence</a>	Internal	Passing Juice
<a href="#">Handel und Digital Commerce</a>	Internal	Passing Juice
<a href="#">Wirtschaftspsychologie</a>	Internal	Passing Juice
<a href="#">Unternehmensberatung</a>	Internal	Passing Juice
<a href="#">Ökonomie und Management</a>	Internal	Passing Juice
<a href="#">Mathematik und Statistik</a>	Internal	Passing Juice
<a href="#">Informationsmanagement</a>	Internal	Passing Juice

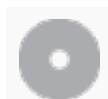
## In-page links

<a href="#">Spezialist Kreditwirtschaft</a>	Internal	Passing Juice
<a href="#">Weiterbildung auf Masterniveau</a>	Internal	Passing Juice
<a href="#">Digital Engineering Management</a>	Internal	Passing Juice
<a href="#">Kompaktstudium Management</a>	Internal	Passing Juice
<a href="#">Internationaler Marketing Manager</a>	Internal	Passing Juice
<a href="#">Internationaler Personal Manager</a>	Internal	Passing Juice
<a href="#">Geprüfter Vermögensmanager Allensbach Hochschule</a>	Internal	Passing Juice
<a href="#">Hochschulzertifikat Ordnungstheorie u. -politik</a>	Internal	Passing Juice
<a href="#">Hochschulzertifikat International Economics</a>	Internal	Passing Juice
<a href="#">Hochschulzertifikat Internationale Finanzmärkte</a>	Internal	Passing Juice
<a href="#">Hochschulzertifikat Das Steuersystem</a>	Internal	Passing Juice
<a href="#">Qualität u. Evaluation im Bildungswesen</a>	Internal	Passing Juice
<a href="#">Methoden der Wirtschafts- und Sozialforschung</a>	Internal	Passing Juice
<a href="#">Forschung</a>	Internal	Passing Juice
<a href="#">Kongresse</a>	Internal	Passing Juice
<a href="#">Wissenschaftliche Fachzeitschrift</a>	Internal	Passing Juice
<a href="#">Forschungsschwerpunkte</a>	Internal	Passing Juice
<a href="#">Forschungsprojekte</a>	Internal	Passing Juice
<a href="#">Forschungswerkstatt</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Akademische Grade</a>	Internal	Passing Juice
<a href="#">Anerkennung von Studienleistungen</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Fernstudium</a>	Internal	Passing Juice
<a href="#">Online Campus</a>	Internal	Passing Juice
<a href="#">Studierendenbetreuung</a>	Internal	Passing Juice
<a href="#">Studien- und Prüfungszentren</a>	Internal	Passing Juice
<a href="#">Studienfinanzierung</a>	Internal	Passing Juice

## In-page links

<a href="#">International</a>	Internal	Passing Juice
<a href="#">Summer School</a>	Internal	Passing Juice
<a href="#">Erasmus</a>	Internal	Passing Juice
<a href="#">Partner</a>	Internal	Passing Juice
<a href="#">Akademien &amp; Business Schools</a>	Internal	Passing Juice
<a href="#">Partner-Unternehmen</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Pressekontakt</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Berufung Dr. Ulrich Hermann</a>	Internal	Passing Juice
<a href="#">Veranstaltungen</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="https://www.master-and-more.de/master-messe-stuttgart/">https://www.master-and-more.de/master-messe-stuttgart/</a>	External	Passing Juice
<a href="https://job-karriere-singen.messe.ag/">https://job-karriere-singen.messe.ag/</a>	External	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="http://www.allensbach-hochschule.de">www.allensbach-hochschule.de</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

management digital für hochschule prof  
allensbach mba weiterlesen fernstudium und






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	51	✓	✗	✓	✓
management	34	✗	✗	✗	✓









## Keywords Consistency

allensbach	21	✓	✓	✓	✓
hochschule	20	✓	✓	✓	✓
fernstudium	16	✓	✓	✓	✓

## Usability

	Url	Domain : allensbach-hochschule.de Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Perfect. No inline css has been found in HTML tags!         </div>

## Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://allensbach-hochschule.de/sitemap.xml>



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics