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# Website review airwan.in

Generated on October 11 2018 12:30 PM





The score is 47/100







## SEO Content

	<p>Title</p>	<p>Airwan Technology Pvt.Ltd   Software Company in India</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Airwan Technology Pvt.Ltd</p> <p>Length : 25</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1621"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>5</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1653 1437 2078" style="list-style-type: none"> <li>• [H1] Capabilities</li> <li>• [H2] "Combining leading-edge business strategy and IT knowledge"</li> <li>• [H2] "Helping Business creators around the world to find a global audience"</li> <li>• [H2] "Take your Business Online, Attract more customers!"</li> <li>• [H2] Our Clients</li> <li>• [H2] Our Projects</li> <li>• [H2] Success Stories</li> <li>• [H3] useful links</li> <li>• [H3] social links</li> <li>• [H3] What service do you need?</li> <li>• [H3] Enter your personal details</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	5	17	0	0
H1	H2	H3	H4	H5	H6									
1	6	5	17	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3]</li><li>• [H4] Website Design</li><li>• [H4] Software Development</li><li>• [H4] Digital Marketing</li><li>• [H4] Mobile App Development</li><li>• [H4] IT Infrastructure</li><li>• [H4] Cloud Hosting</li><li>• [H4] Fin - Tech</li><li>• [H4] Retail - Tech</li><li>• [H4] Edu - Tech</li><li>• [H4] Data, Analytics &amp; AI</li><li>• [H4] Automation</li><li>• [H4] Cloud</li><li>• [H4] IOT</li><li>• [H4] CEO</li><li>• [H4] DIRECTOR</li><li>• [H4] DIRECTOR</li><li>• [H4] CEO</li></ul>
	Images	<p>We found 52 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 26 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 34.62%</p>

## SEO Links

Internal Links 65.38%

### In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Website Design</a>	Internal	Passing Juice
<a href="#">Software Development</a>	Internal	Passing Juice
<a href="#">Digital Marketing</a>	Internal	Passing Juice
<a href="#">Mobile App Development</a>	Internal	Passing Juice
<a href="#">IT Infrastructure</a>	Internal	Passing Juice
<a href="#">Cloud Hosting</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Testimonial</a>	Internal	Passing Juice
<a href="#">contact us</a>	Internal	Passing Juice
<a href="#">Strollout</a>	External	Passing Juice
<a href="#">Bluprints</a>	External	Passing Juice
<a href="#">Himanchal Jyotish</a>	External	Passing Juice
<a href="#">SRPGC</a>	External	Passing Juice
<a href="#">Seema Enterprises</a>	External	Passing Juice
<a href="#">SelQuick</a>	External	Passing Juice
<a href="#">011 40231043</a>	External	Passing Juice
<a href="#">9711402265</a>	External	Passing Juice
<a href="#">9210312996</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice

## In-page links

<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	3	✘	✘	✘	✔
completed	3	✘	✘	✘	✘
development	3	✘	✘	✘	✔
services	3	✘	✘	✘	✘
airwan	2	✔	✘	✔	✘

## Usability

	Url	Domain : airwan.in Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://airwan.in/sitemap.xml</code>
	Robots.txt	<code>http://airwan.in/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics